January 2025

Performance metrics for business students & graduates

Low drop-out rates, outstanding student success, numerous awards won by students and graduates as well as thriving graduate careers show the achievements of our business Bachelor and Master program students and graduates.

Retention rate

90%

average retention rate over the past years

Success rate

85%

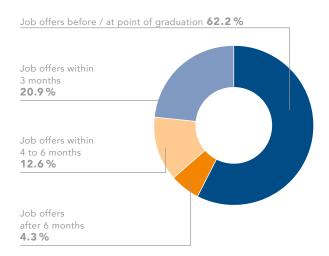
of business students complete their study program successfully

Placement

2.5:1

ø Job offers per business graduate before / at point of graduation

Employability / duration of job search



Awards & Prizes

66

awards & prizes have been awarded to business students & graduates between 2020 – 2024

Successful Alumni

Find examples of our graduates' success stories: www.mci.edu/en/alumni-friends/success-stories/successful-alumni