

ALUMNI AWARD TOP GRADES

Master Management, Communication & IT

MCI Alumni Survey confirms the outstanding quality of the Entrepreneurial School®. First-class acceptance in the business world and impressive career paths of the MCI alumni.

94.9% **Recommendation of MCI**
would "definitely" or "most probably" recommend MCI to others

92.3% **Choice of study program**
believe their study program was "definitely" or "most probably" the right choice

96.7% **Overall rating of study program**
rate their study program with an "excellent" or "good" mark

83.3% **Student support**
rate the support they received during their studies as "excellent" or "good"



Both on a professional and personal level, I was given numerous tools at the MCI that make my daily activities easier. These include management tools that I use at customer meetings, communication strategies that strengthen my presentation and negotiation techniques, and a broad range of IT expertise that helps me to think holistically and with a view to the future and to advise my customers in the best possible way. One of the best experiences at the MCI was learning how to make my personal goals and visions tangible and realizable. The MCI taught me to think like an architect. At the beginning of a project there is only an idea, the abstract concept of a building. With courage, energy and conviction we can concretize, plan and finally realize our ideas to build a house according to our wishes. This metaphor can be applied to both professional and private areas.

Philip Gruber, Master Graduate Management, Communication & IT

Key data of the survey

Method: Full anonymous written survey using a standardized online questionnaire

Time frame: 2019/20

Response rate: 31.6%



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