



## DOUBLE DEGREE BACHELOR

# Business & Management

## MCI | THE ENTREPRENEURIAL SCHOOL® – UNIVERSITY OF NORTHUMBRIA AT NEWCASTLE, UK

The Bachelor's program in Business & Management provides students with a practice-oriented and comprehensive management education, emphasizing a broad international perspective. During the first four semesters at MCI, students acquire fundamental knowledge and skills across various areas of business administration. Following this, students have the opportunity to enroll in a Double Degree program offered in collaboration with the University of Northumbria at Newcastle, UK. At Northumbria, they will further deepen their understanding of business administration and management while refining their skills. Students also have the chance to arrange their internships in the UK, which provides invaluable work experience and the opportunity to expand their international networks. Considering this combination, the program stands out for its unique blend of practical relevance and international focus, making it an excellent choice for those seeking to excel in the global business landscape. Upon successful completion of the program, graduates will be awarded a BA (Hons) in Business Management from University of Northumbria at Newcastle, along with a Bachelor of Arts in Business from MCI | The Entrepreneurial School®.

<b>DURATION</b>	6 semesters including bachelor thesis and final exam One additional semester to finalize thesis and internship (if required)
<b>MAIN FOCUS</b>	Practical relevance, international orientation, collaboration with trade and industry
<b>SEMESTER</b>	Semester 1 – 4: MCI   The Entrepreneurial School® Semester 5 – 6: University of Northumbria at Newcastle Semester 7: MCI   The Entrepreneurial School®
<b>LANGUAGE</b>	English
<b>ACADEMIC DEGREES</b>	MCI   The Entrepreneurial School®: Bachelor of Arts in Business   B.A.   BA University of Northumbria at Newcastle: BA (hons) Business Management
<b>TUITION FEES</b>	EUR 363,36 / semester for students from EU & EEA countries Plus membership fee to the Austrian Student Union (ÖH)
<b>ADMISSION</b>	Applicants with university entrance qualification Limited amount of seats will be allocated based on GPA ranking of semester 1 to 3
<b>APPLICATION</b>	Enrolled in the Bachelor Program Business & Management Complete application submitted to University of Northumbria at Newcastle Additional documents required by University of Northumbria at Newcastle



# Curriculum

SEM   ECTS													
6/7   30	2 Bachelor Thesis Coaching 15 Bachelor Thesis & Exam 15 Integrative Internship										Optional (if required) @MCI		
6   30	20 2 Courses (out of 5): Employment Relations; Critical HRD; Project Management; Global Challenges and Tourism Futures; International Business and Innovation										20		
5   30	10 Strategic Leadership for Responsible Change 10 Transforming Self and Organisations 20 Management Enquiry for Management and HRM										20	Exchange @University of Northumbria Academic Language Skills for Northumbria Business School (Optional)	
4   30	4 Innovation Management	4 Marketing & Sales II	4 Business Psychology & Change	4 Integrative Revision	3 Selected Topics in Business Practice	5 Practice Lab	3 Managerial & Ethical Decision-Making	3 Business Research Coaching					
3   30	4 Corporate Finance & Risk	4 Business Intelligence & IT Systems	4 Entrepreneurship	4 Human Resource Management	4 EU Law & International Legal Systems	2 Business Simulation	2 Business & Culture	3 Quantitative Methods of Empirical Research	3 Qualitative Methods of Empirical Research				
2   30	4 Financial Accounting II	4 Management Accounting	4 Strategic Management	4 Marketing & Sales I	4 Macroeconomics	4 Business Law	3 Business & Society	3 Mathematics, Statistics & Data Science II				Fundamentals @MCI	
1   30	4 Principles of Management	4 Project & Quality Management	4 Process & Supply Chain Management	4 Financial Accounting I	4 Microeconomics	2 Collaboration & Negotiation Skills	3 Professional Business Communication	3 Academic Research & Writing	3 Mathematics, Statistics & Data Science I				