



## STUDY+

Go beyond your studies

- Career Courses & Badges
- Community Service
- Distinguished Guest Lecture Series
- International Program & Ulysseus
- Language Courses
- Student Organizations

[www.mci4me.at/study-plus](http://www.mci4me.at/study-plus)



Premium accredited



Member of





## CAREER COURSES

### ACADEMIC YEAR 2021/2022

[www.mci4me.at/career-calendar](http://www.mci4me.at/career-calendar)

#### FACE TO FACE SEMINARS & WORKSHOPS

Assessment Center – Falle oder Chance?	
Assessment Center Training	
Bewerbungstraining & Selbstmarketing	
Blogging & Storytelling	
Digital Entrepreneurship (3 ECTS)	
Digitales Marketing Grundlagen (3,5 ECTS)	
Finding your perfect match	
Führung & Verantwortung	
How to carry out a perfect job interview	
HTML/CSS-Grundlagen	
Innovation & Start-Up (3 ECTS)	
Instagram Marketing	
LaTeX - Engineering Spezial	
LaTeX - Fortgeschritten	
LaTeX - Grundlagen	
Leadership & Responsibility	

Matlab	
Mein Profil & Karriereplan	
Personenzertifizierung zum Process Analyst	
Photoshop – Grundlagen	
Presentation skills for academic settings	
Professionelles Verkosten im Berufsalltag	
Resilienz – Was uns stark macht	
Rethoric for debating	
Selbstsorge & Mental health	
Selling yourself for the right job	
Social Media Marketing (3 ECTS)	
Tipps für die Bewerbung & Personal Branding	
Wieviel bin ich wert? Die Gehaltsfrage für Berufseinsteiger/innen	
Working across cultures	

#### MCI WEBINAR | ONLINE | BLENDED COURSES

23 things – Building Digital Skills	
Bibliographic management with Citavi	
Bridging Cultures	
Business Ethics (3 ECTS)	
Competences for responsible management	
Corporate Social Responsibility	
Crash-Kurs Rechtschreibung	
Data Science - An Overview (3,5 ECTS)	
Defensive Communication	
Digital Learning Opportunities	
Digital Marketing – An Introduction (3,5 ECTS)	
Digitalization, Ethics & Values	
Entrepreneurship & Business Models	
Entrepreneurship in Family Firms (3 ECTS)	
Excel für Fortgeschrittene	
Excel für leicht Fortgeschrittene	
Exponential Transformation	
Fit & Gelassen durchs Studium	
Get to know your library	
Google Ads	
Google Analytics	

Hidden entrepreneurial champions	
How to apply in English	
How to build a personal website	
Introduction into Family Business Management	
Introduction into Start-up Communities	
Introduction to Data Visualization with Tableau	
Kenne deine Bibliothek	
LaTeX - Engineering Spezial	
LaTeX - Fortgeschritten	
LaTeX - Grundlagen	
Lernen (wieder) lernen: Study Skills für den erfolgreichen Start ins Semester	
LinkedIn für die berufliche Zukunft nutzen	
Literature research in databases	
Literaturrecherche & Literaturverwaltung mit Citavi	
MOOC: EU values & digitalization (4 ECTS)	
Online-Shop: Strategies, Guidelines & Solutions – An Introduction	
Pitch Training	
Präsentieren mit Screencasts	
Professional digital communication & teamwork	
Python	



R - An Introduction	
Responsible Management – An Introduction	
Risk Behaviour in Family Firms	
Role Conflicts in Family Firms	
Schreiben kann man lernen	
SEO - Suchmaschinenoptimierung	
Social Entrepreneurship	
Social media – Digital Networking	
Start-up Management (3,5 ECTS)	
Statistische Methoden - SPSS	

Successful Skype & Telephone Interviews	
Sustainable Development Goals (SDGs) – An Introduction	
Systems Thinking	
TikTok Marketing	
Using LinkedIn for your personal career	
Video Animation	
Visual Presentation of Information and Data	
Word für wissenschaftliches Arbeiten	

## EVENTS

MCI Morningshift	
MCI Photo Night	
Recruiting Forum	

## DIGITAL BADGES

**STAND OUT FROM THE CROWD WITH MCI BADGES**

**BOOST YOUR CAREER PROSPECTS!**

MCI Badges allow you to enrich your personal career portfolio and to share it easily on social media.

[www.mci4me.at/badges](http://www.mci4me.at/badges)

## LANGUAGE COURSES

**OPEN NEW DOORS AND LEARN A LANGUAGE**

[www.mci4me.at/languages](http://www.mci4me.at/languages)

## MCI COMMUNITY SERVICE

At MCI, we support and encourage our students' sense of social responsibility and voluntary commitment. To this end, we offer a range of opportunities to get involved with the community, which students can take advantage of both as part of their regular studies and through extra-curricular activities.

PRACTICAL PROJECTS AS PART OF REGULAR STUDIES
BACHELOR'S OR MASTER'S THESIS
INTERNSHIP
VOLUNTARY WORK
SOCIAL ENTREPRENEURSHIP



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## INVOLVEMENT IN STUDENT ORGANIZATIONS

MCI students have the opportunity to play an active role in shaping university life, either as representatives of the Austrian Student Union or as participants in other student initiatives. In this way, you can experience teamwork in practice, supervise projects and assume responsibility while having fun and expanding your circle of friends at the same time.

STUDENT REPRESENTATIVES AT THE MCI	<a href="http://www.oeh-mci.at">www.oeh-mci.at</a>
IMPACT HUB TIROL	<a href="http://www.tirol.impacthub.net">www.tirol.impacthub.net</a>
AIESEC IN INNSBRUCK	<a href="http://www.aiesec.at/innsbruck">www.aiesec.at/innsbruck</a>
AMSA – AUSTRIAN MEDICAL STUDENTS' ASSOCIATION	<a href="http://www.amsa.at">www.amsa.at</a>
ELSA INNSBRUCK – THE EUROPEAN LAW STUDENTS' ASSOCIATION	<a href="http://www.elsa-innsbruck.org">www.elsa-innsbruck.org</a>
ICONS – CONSULTING BY STUDENTS	<a href="http://www.icons.at">www.icons.at</a>
DIE ZEITLOS – THE STUDENT MAGAZINE	<a href="http://www.diezeitlos.at">www.diezeitlos.at</a>
ESN INNSBRUCK	<a href="http://innsbruck.esnaustria.org">innsbruck.esnaustria.org</a>
180 DEGREES CONSULTING INNSBRUCK	<a href="http://www.180dc.org/branch/innsbruck">www.180dc.org/branch/innsbruck</a>
ASSA - THE ASSOCIATION OF SERBIAN STUDENTS IN AUSTRIA	<a href="http://assa-network.org">assa-network.org</a>

## INTERNATIONAL PROGRAM

[www.mci4me.at/international-program](http://www.mci4me.at/international-program)

### WINTER TERM 2021

Business Communication
Entrepreneurship in Family Firms
Human Resources
Intercultural Communication
International Business
International Experience & Personal Skills

International Marketing
Organizational Behaviour
Renewable Energy
Sports Marketing
Understanding Austrian Society & Culture
Understanding Contemporary Asia

All courses are taught in English and take mostly place from 09:00 – 16:45. Each course is equal to 3 ECTS.

## EUROPEAN UNIVERSITY ULYSSEUS

[www.mci.edu/ulyssesus](http://www.mci.edu/ulyssesus)

MCI is part of the European University Ulyssesus – an alliance of six Universities all over Europe with the Universities of Seville, Côte d'Azur, Genoa, Kosice University of Technology and Haaga-Helia in Helsinki. Together we are a strong international network and offer our students a wide variety of courses, mobility options and engagement with society.

## DISTINGUISHED GUEST LECTURE SERIES

Take advantage of the unique lecture series at the MCI (on campus and online), with top personalities from all over the world and register now for the extra-curricular course "Leadership & Responsibility – Case Studies in Business and Society".



5 guest speeches = 0,5 ECTS

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