



graduates award top grades.

Comprehensive graduate survey reconfirms the Entrepreneurial School's® excellent quality as well as its first-class reputation in the business world and its provision of impressive career paths.

academic year

2016/17

QUALITATIVE
INTERNATIONAL
INSPIRATION
PRACTICE ORIENTED
SEMESTER ABROAD
KNOW-HOW COMPETENT
UNIQUE

www.mci.edu

mentoring the motivated.

MCI[®]
MANAGEMENT CENTER
INNSBRUCK

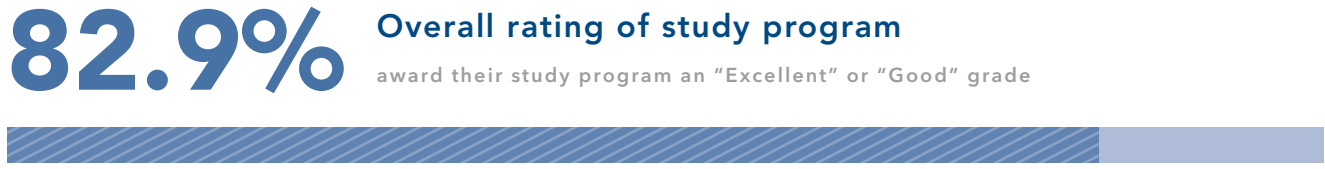
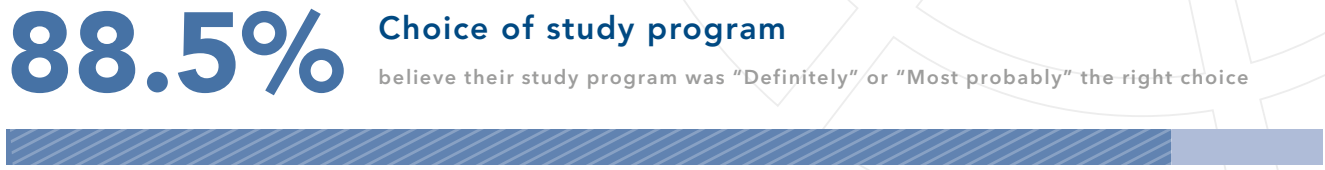
specification and data.

METHOD	Full anonymous written survey using a standardized online questionnaire	
PERIOD	The survey was conducted between October 25 and December 16, 2016. The validation and analysis of results took place in the spring of 2017 (parallel to a survey with almost identical structure conducted in 2013).	
POPULATION & SAMPLE	<p>The target population included 3,017 graduates, of whom</p> <ul style="list-style-type: none"> • 1,630 graduated with a bachelor's degree, • 859 graduated with a master's degree, and • 528 graduated with a diploma degree. <p>The survey targeted all graduates who completed their degree between 2009 and 2014 (on weighted average 3.9 years ago)</p>	
PARTICIPATING STUDY PROGRAMS	<p>BACHELOR'S PROGRAMS (completed, on weighted average, 3.7 years ago)</p> <p>Business & Management (FT) Food & Bioresource Technology (PT, FT) Management & Law (FT) Management, Communication & IT (FT) Mechatronics (PT, FT) Nonprofit, Social & Health Care Management (FT) Social Work (FT) Tourism Business Studies (FT) Environmental, Process Engineering & Biotechnology (FT) Environmental, Process & Energy Engineering (FT) Environmental, Process & Control Engineering (PT) Business & Management (PT) Industrial Engineering & Management (FT)</p>	<p>MASTER'S PROGRAMS (completed, on weighted average, 3.4 years ago)</p> <p>Entrepreneurship & Tourism (FT) International Business & Law (FT) International Business & Management (FT) International Health Care Management (FT) Management, Communication & IT (FT) Mechatronics (PT, FT) Social Work, Social Policy & Management (FT) Environmental, Process Engineering & Biotechnology (FT) Environmental, Process & Energy Engineering (FT) Industrial Engineering & Management (FT)</p> <p>DIPLOMA PROGRAMS (completed, on weighted average, 6 years ago)</p> <p>Management & IT (FT) Management & Law (FT) Social Work (FT) Process & Environmental Engineering (PT) Business & Management (PT)</p>
RESPONSE RATE	24,9%	
PROJECT MANAGEMENT	Brigitte Auer, Head of Quality Management Birgit Partl, Quality Management phone: +43 512 2070 1300, e-mail: qm@mci.edu	

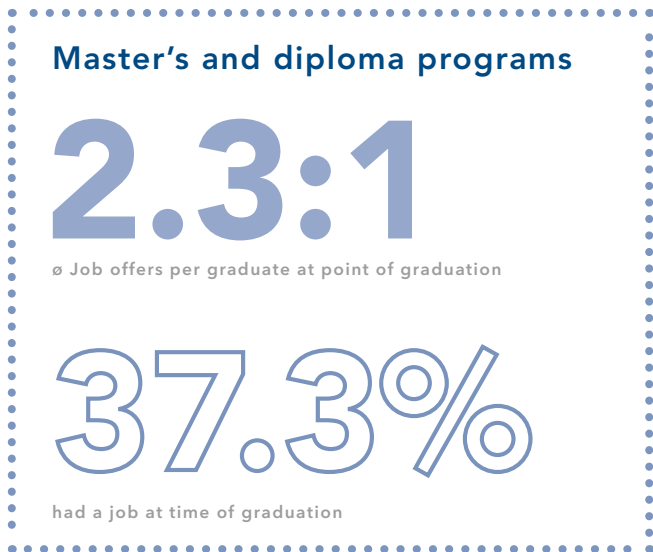
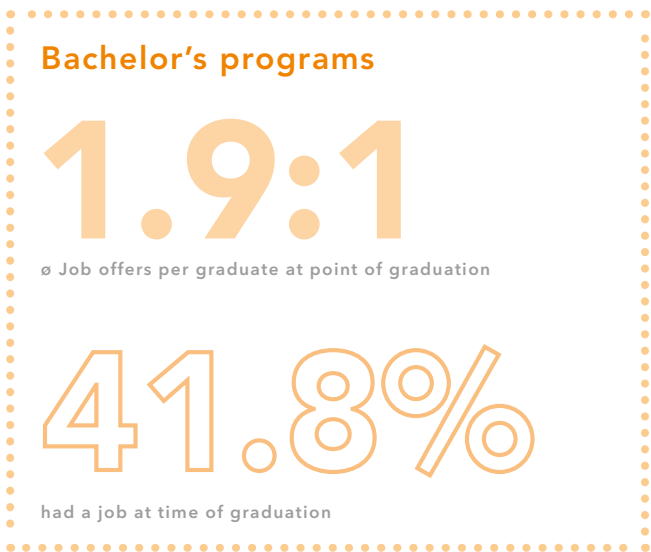
Last update: June 2017. FT = full-time, PT = part-time. Subject to error and change.

Pictures © MCI: 2; © MCI-Schletterer: 6-7; © rawpixel - Fotolia.com: 9; ©SVLuma - Fotolia.com: 18

summary of the survey results.



career & employability.

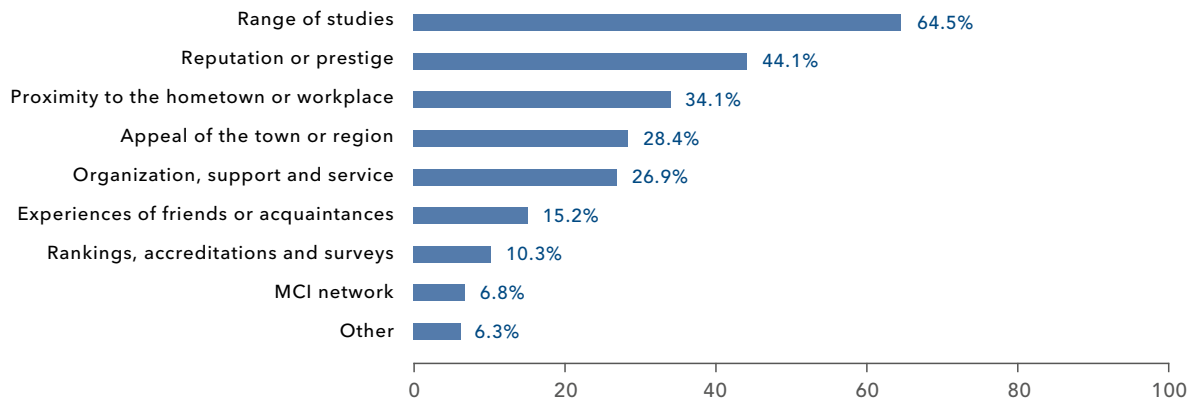


choice of study program.

What made you choose MCI?

Please provide your three main reasons.

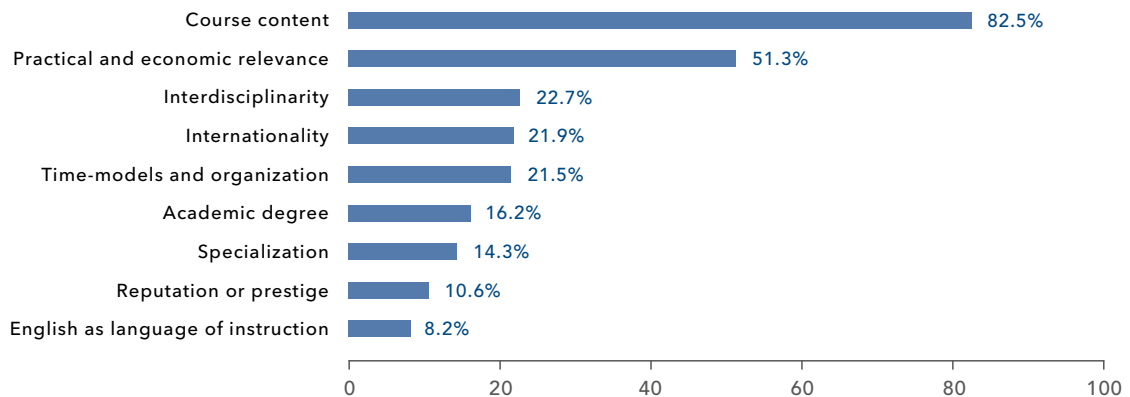
For 64.5% of the graduates the primary reason to enroll at MCI was the school's "Range of studies". For 44.1 % it was the school's "Reputation or prestige". Also, MCI's "Proximity to the hometown or workplace" scored high, with 34.1% listing it as their prime motivation.



What made you choose your specific study program?

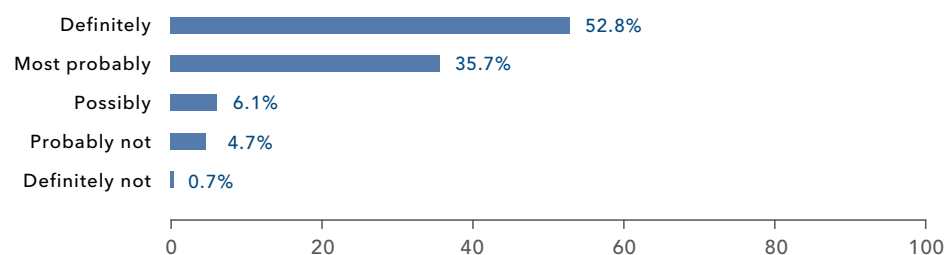
Please provide your three main reasons.

The primary reasons to enroll for a specific program were the "Course content" (82.5%) and "Practical and economic relevance" (51.3%).



In retrospect, did you choose the right study program?

88.5% of the graduates think their study program was "Definitely" or "Most probably" the right choice also in hindsight. Only 5.4% answered with "Probably not" or "Definitely not".



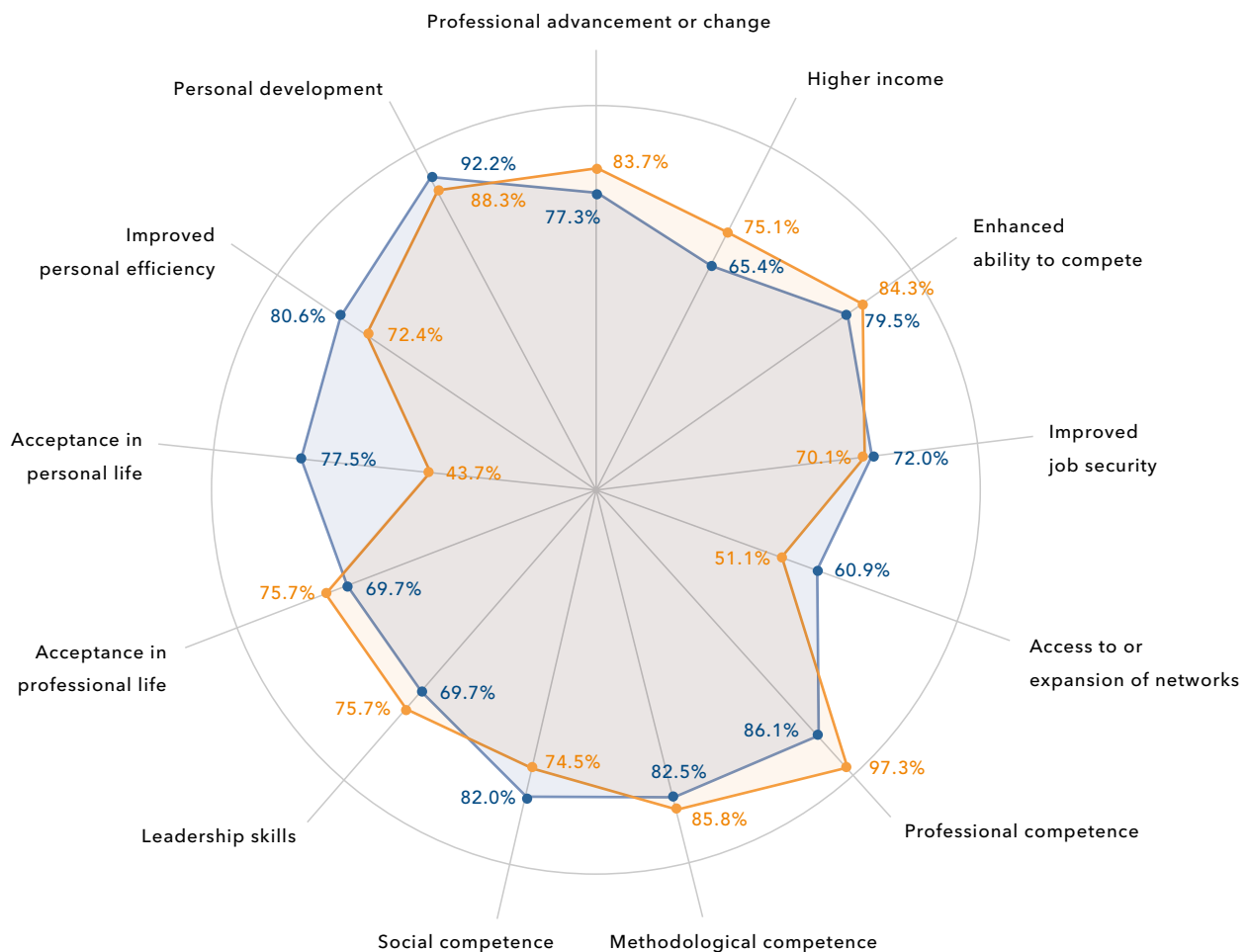
study goals & degree of fulfillment.

- a) Please rate the following goals based on their importance to you at the time of enrollment.
 b) To what degree do you now think these goals have been achieved over the course of your studies?

At the beginning of their studies, the main goals of today's graduates were to obtain "Professional competence" ("Very important" and "Important" to 97.3%) and "Personal development" (88.3%). Similarly high results were achieved by "Methodological competence" and "Enhanced ability to compete", with 85.8% and 84.3% listing them as top priorities, as well as "Professional advancement or change" with 83.7%.

The survey reveals that the degree to which the students' objectives were attained is generally very high. In particular, the expectations regarding "Personal development" (92.2%), "Professional competence" (86.1%), and "Methodological competence" (82.5%) were largely fulfilled.

In fact, almost all the objectives were either "Fully" or "Largely" achieved. In some cases, graduates even appreciated the achievement of goals which they had originally classified as less important, such as the attainment of "Access to or expansion of networks", "Acceptance in personal life" or "Social competence".

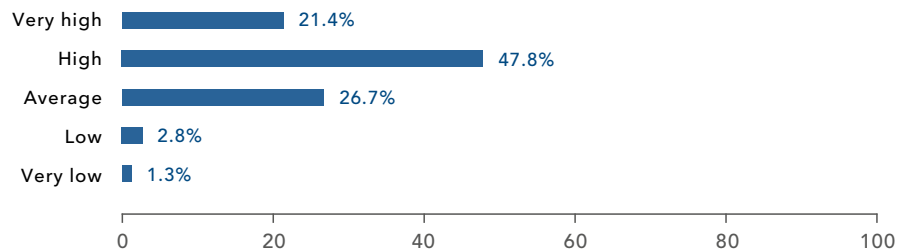


- proportion of graduates who considered said study goals as "Very important" or "Important" at the time of enrollment
- proportion of graduates who, in hindsight, regard said study goals as "Fully" or "Largely" fulfilled

demands made of students.

How would you assess the demands made of you in the study program?

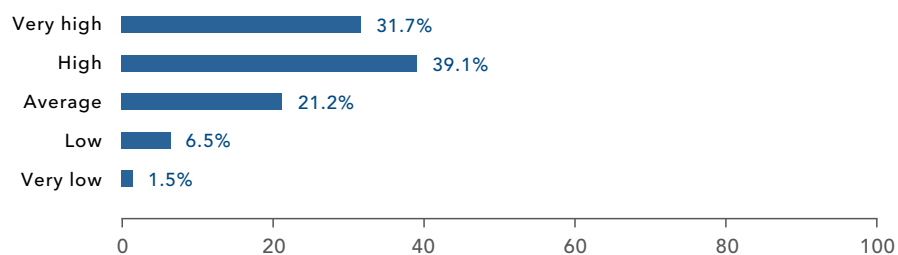
69.2% of the graduates rate the requirements of studying at MCI as "Very high" or "High". 26.7% consider the level of requirements as "Average". Only 4.1% of the respondents would now rate the demands made of students as "Low" or "Very low".



relevance of study programs to career development.

How would you assess the relevance of the study program for your professional development?

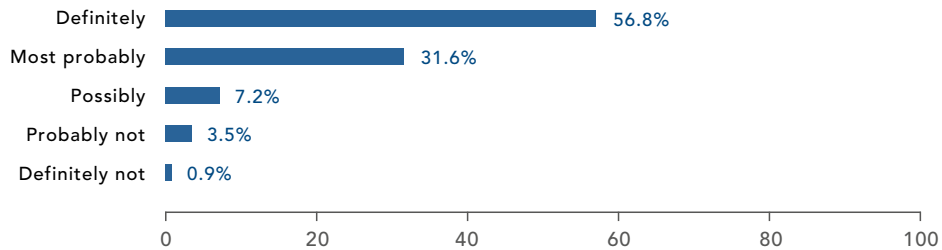
The majority of graduates, i.e. 70.8%, rate the relevance of their completed studies to their professional career as "Very high" or "High". 21.2% consider their study program as having "Average" relevance. 8.0% of respondents report "Low" or "Very low" relevance.



recommendation of mci.

Would you recommend MCI to your friends, acquaintances, or colleagues?

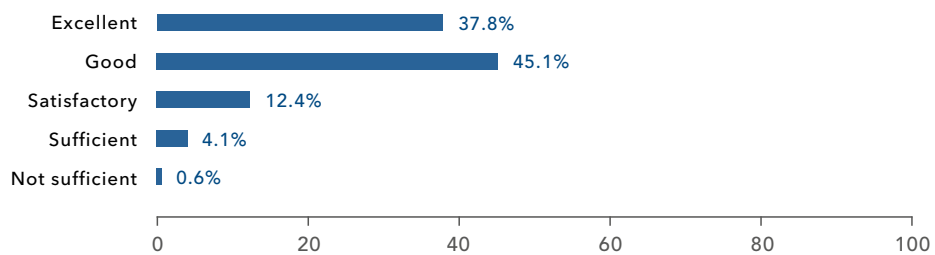
88.4% of the graduates would "Definitely" or "Most probably" recommend MCI to their friends, acquaintances, or colleagues. 7.2% would "Probably", and only 4.4% "Probably not" or "Definitely not" recommend the school.



overall rating of study program.

In retrospect, how would you assess the study program as a whole?

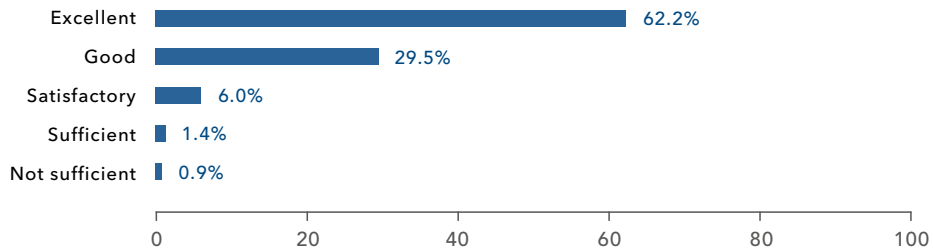
82.9% of the respondents would today award the study program they completed at MCI an "Excellent" or "Good" grade. 12.4% rate it as "Satisfactory", while only 4.7% give out a "Sufficient" or "Not sufficient".



student support.

How would you rate the student support provided by MCI?

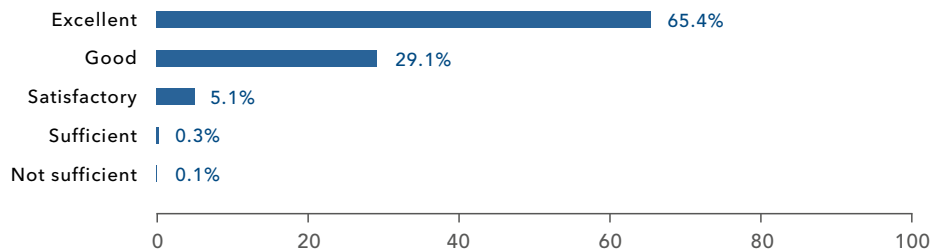
91.7% of the graduates rate the support of students at MCI as "Excellent" or "Good". 6.0% award a "Satisfactory" grade. Only 2.3% consider the support students are provided with as "Sufficient" or "Not sufficient".



building & infrastructure.

How would you rate the MCI building and infrastructure?

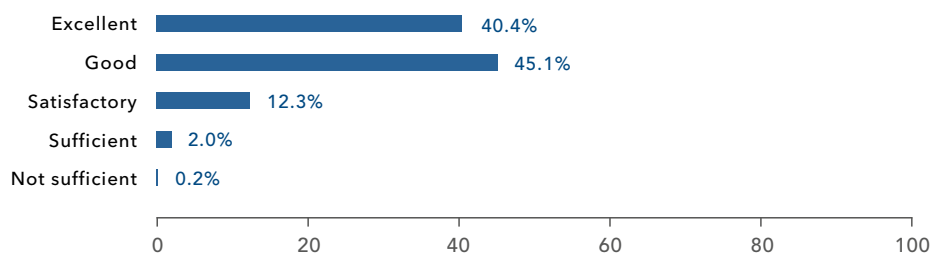
94.5% of the respondents award the MCI building and infrastructure an "Excellent" or "Good" grade. 5.1% award a "Satisfactory" grade. As few as 0.4% answered with "Sufficient" or "Not sufficient".



it facilities.

How would you rate MCI IT services (e.g. equipment, functionality, support)?

85.5% rate the IT services provided by MCI as "Excellent" or "Good". 12.3% rate it as "Satisfactory", and 2.2% as "Sufficient" or "Not sufficient".



career development & planning since graduation.

BACHELOR'S PROGRAMS (FULL-TIME & PART-TIME)

▶ pages 10 - 13

response rate: 22.1%

completion of studies, 3.7 years ago (on average)

MASTER'S AND DIPLOMA PROGRAMS (FULL-TIME & PART-TIME)

▶ pages 14 - 17

response rate: 28.0%

completion of studies, 4 years ago (on average)



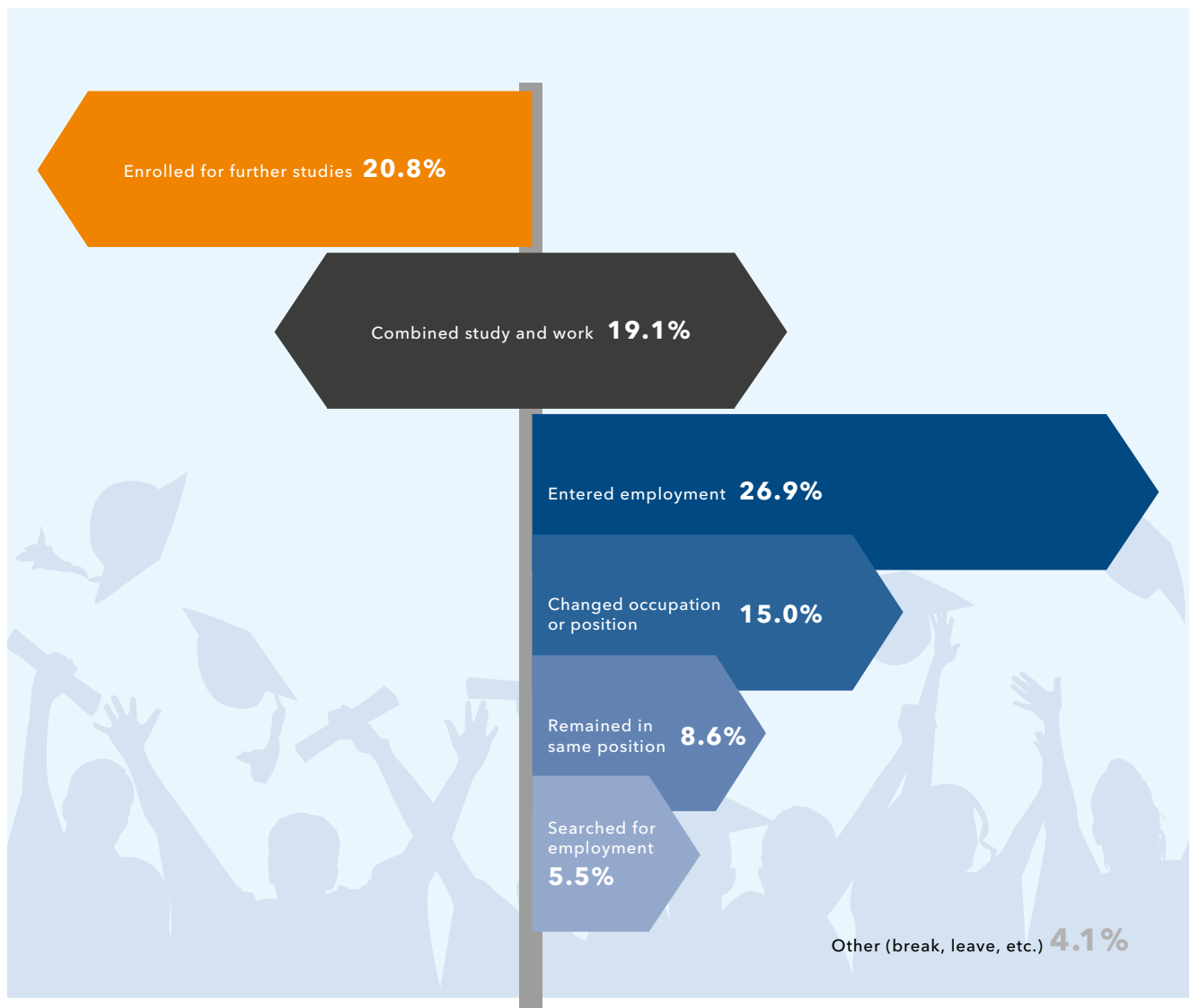
BACHELOR'S PROGRAMS

(FULL-TIME & PART-TIME)

professional development after graduation from mci.

What did you do immediately after graduating from MCI?

While 20.8% of the respondents decided to continue their studies, 26.9% entered into employment directly after graduation. 15.0% changed their occupation or position within a company and 8.6% remained in the same position as before. 19.1% of the graduates stated that they opted for a combination of work and further studies. 5.5% started looking for employment immediately after graduation. 4.1% chose a different path altogether, such as an extended break or a voluntary internship.

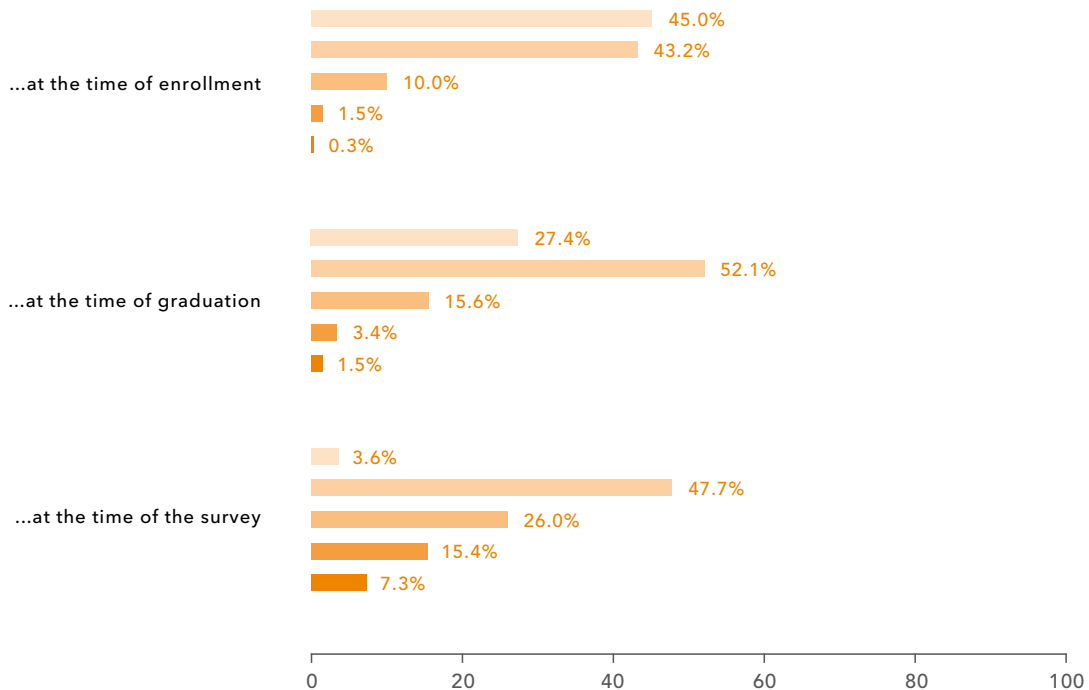


professional position.

Which of the statements below apply to your professional position at the time of enrollment, graduation, and this survey?

Graduates of a bachelor's degree program already achieve notable career advancement.

- While at the time of enrollment only 1.5% of the interviewed graduates were employed in middle management, 15.4% of them worked in middle management at the time of the survey.
- The career development of graduates employed in senior management is even more impressive. The number of graduates employed in senior management rose from 0.3% at the time of enrollment to 1.5% at the time of graduation and 7.3% at the time of the survey.



- unemployed
- employed without managerial responsibility
- employed in junior management (e.g. as team or group manager)
- employed in middle management (e.g. as area or departmental manager)
- employed in senior management (e.g. as general manager or executive)

BACHELOR'S PROGRAMS

(FULL-TIME & PART-TIME)

income development.

What was your income at the time of graduation from MCI? What is your income today?

Income here refers to the graduates' annual gross income including special payments and non-cash benefits. The below numbers include also those graduates who, at the time of the survey, were not employed for personal or family reasons.

FULL-TIME

Graduates of bachelor's degree programs completed in **full-time** earned an annual gross income of, on average, 21,180 euro at the time of graduation. Within approximately 2.4 years after graduation, their income increased to 34,554 euro. Graduates of bachelor's degree programs who had completed their studies 4 years ago and immediately entered employment earned an average of 40,873 euro at the time of the survey.

Ø 21,180 €



at the time
of graduation

Ø 34,554 €



on average 2.4 years
after graduation

Ø 40,873 €



on average 4 years
after graduation

PART-TIME

Graduates of bachelor's degree programs completed in **part-time** had an annual gross income of, on average, 40,916 euro at the time of graduation. The income of graduates who had graduated approximately 2.4 years ago increased to 53,000 euro. Those who had graduated almost 4 years ago earned an average of 55.952 euro at the time of the survey.

Ø 40,915 €



at the time
of graduation

Ø 53,000 €



on average 2.4 years
after graduation

Ø 55,952 €

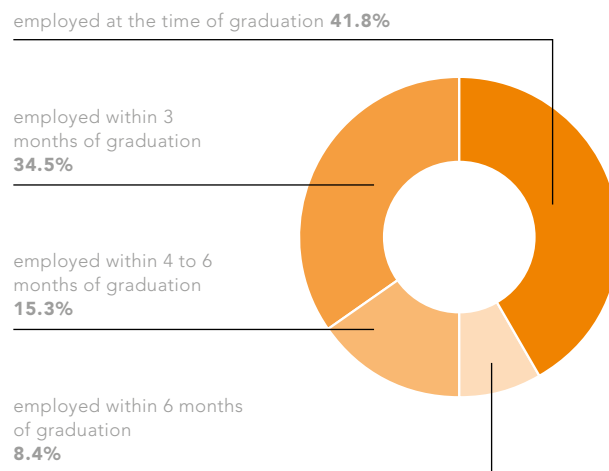


on average 4 years
after graduation

duration of job search.

How long did it take you to find a job after graduating from MCI?

More than 41.0% of the graduates of (full-time) bachelor's degree programs were employed already at the time of graduation. Only 8.4% of the graduates searched for employment for more than 6 months.



job offers by the time of graduation.

How many jobs had you been offered by the time of graduation?

Graduates of bachelor's degree programs had been offered an average of 1.9 jobs by the time of graduation.

1.9:1

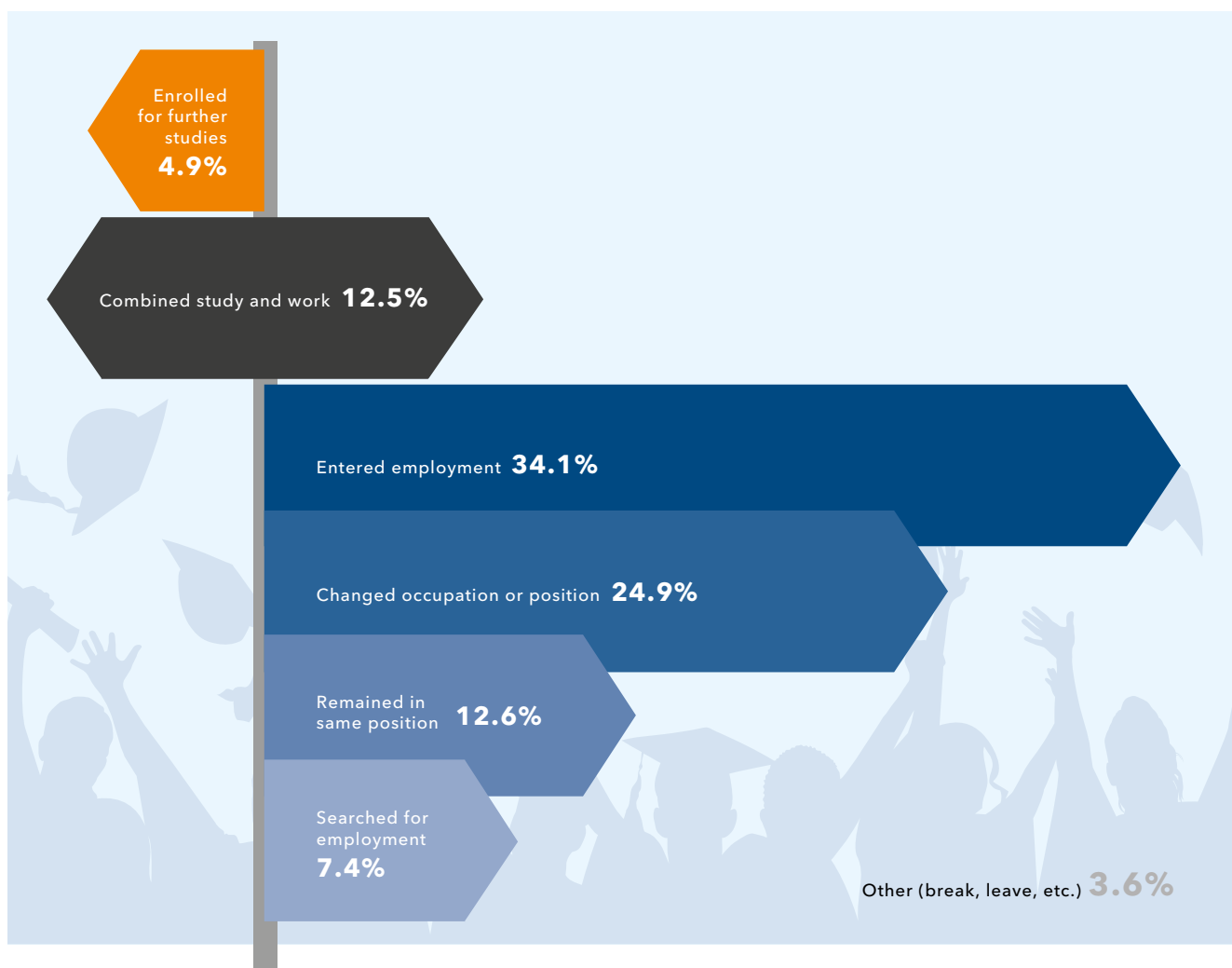
Ø Job offers per graduate at point of graduation

MASTER'S AND DIPLOMA PROGRAMS (FULL-TIME & PART-TIME)

professional development after graduation from mci.

What did you do immediately after graduating from MCI?

34.1% of the graduates of master's or diploma programs entered into employment immediately after graduation. 24.9% changed their occupation or position within a company. 12.6% remained in their previous position. 12.5% opted for a combination of work and further studies. 4.9% decided to enroll for further studies after completing their previous degree. 7.4% of the respondents were not employed, which is to say they were searching for employment. 3.6% chose a different path altogether, such as an extended break, volunteering, or parental leave.

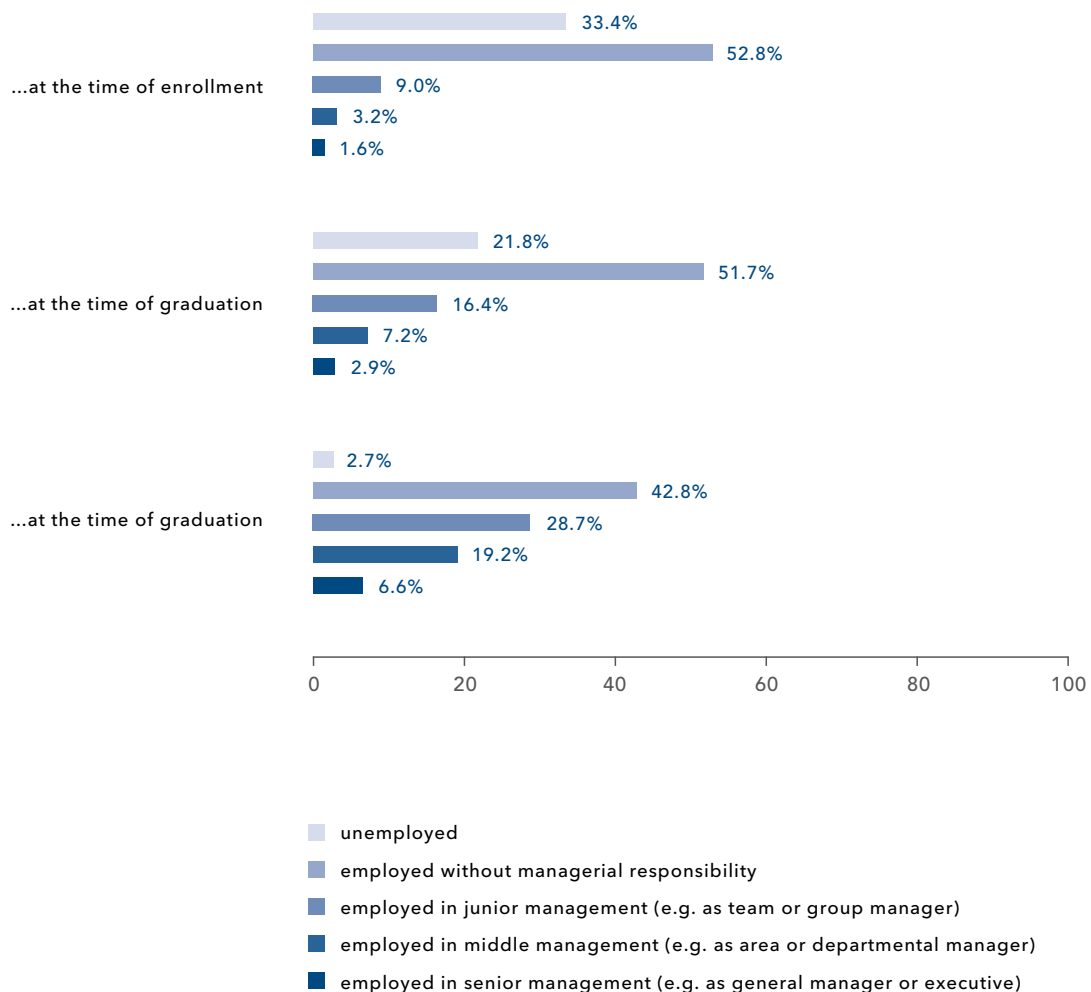


professional position.

Which of the statements below apply to your professional position at the time of enrollment, graduation, and this survey?

The career development of graduates of master's and diploma programs is equally notable.

- While at the time of enrollment only 3.2% of interviewed graduates were employed in middle management, 19.2% worked in middle management at the time of the survey, i.e. almost 4.0% more than graduates with a bachelor's degree.
- The career development of graduates employed in senior management is even more impressive. The number of graduates employed in senior management rose from 1.6% at the time of enrollment to 2.9% at the time of graduation and 6.6% at the time of the survey.



MASTER'S AND DIPLOMA PROGRAMS

(FULL-TIME & PART-TIME)

income development.

What was your income at the time of graduation from MCI? What is your income today?

Income here refers to the graduates' annual gross income including special payments and non-cash benefits. The below numbers include also those graduates who, at the time of the survey, were not employed for personal or family reasons.

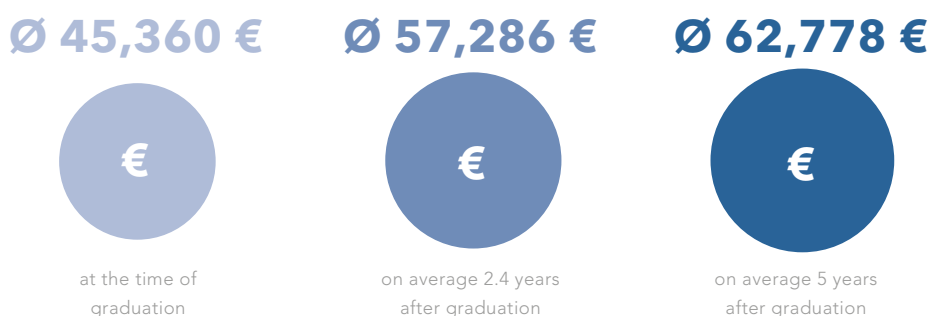
FULL-TIME

Graduates of full-time programs started with an annual gross income of, on average, 19,656 euro at the time of graduation. Within approximately 2.4 years after graduation, the income of graduates of master's programs increased to 37,137 euro. Graduates of diploma programs who had completed their studies already 5 years ago earned an average of 45,319 euro at the time of the survey.



PART-TIME

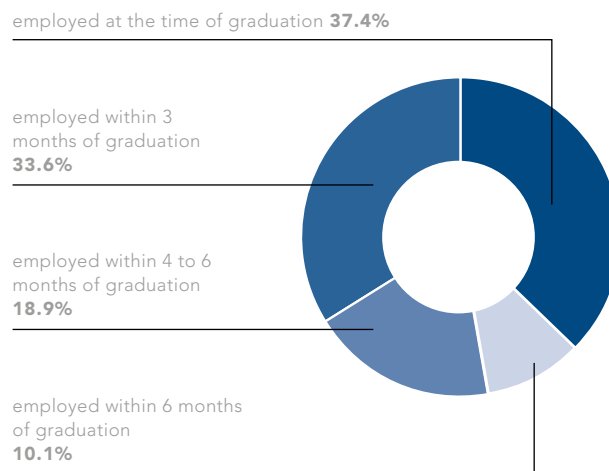
Graduates of master's or diploma programs completed in part-time had an annual gross income of, on average, 45,360 euro at the time of graduation. The income of graduates who had graduated approximately 2.4 years ago increased to 57,286 euro. Those graduates of a diploma program who had completed their studies almost 5 years ago earned an average of 62,778 euro at the time of the survey.



duration of job search.

How long did you search for employment after graduation?

More than 37.0 % of the graduates of (full-time) master's or diploma programs were employed already at the time of graduation. Only 10.1% of the graduates were searching for employment for more than 6 months.



job offers by the time of graduation.

How many jobs had you been offered by the time of graduation?

Graduates of master's and diploma programs had been offered an average of 2.3 jobs by the time of graduation.

2.3:1

ø Job offers per graduate at point of graduation

quotes from the survey.

I don't regret a single moment of my studies and even today, three years after graduation, look back on it fondly.

The master's program not only provided professional, but also personal enrichment and prepared me excellently for my current position.

What a great time! I'd do it all over again.

The lecturers were all highly competent - my compliments to them!

MCI has renowned and top-quality partner universities.

The support we were provided with as students was extraordinarily good and professional.

The course content exceeded my expectations.

The MCI team was always friendly and very committed - my compliments to the entire team!

Before my enrollment at MCI I was stuck in a dead-end job. But after graduation the labor market seemed to offer endless career opportunities, despite the economic crisis.

I especially appreciated the partner universities and the many opportunities that were thus offered.

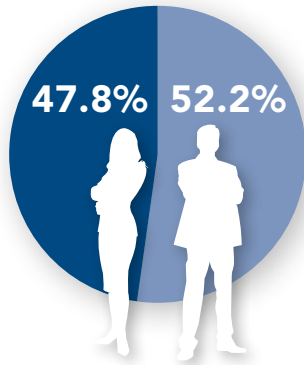
success stories.

For more reports on the experiences and achievements of successful alumni, please visit: www.mci.edu/en/success-stories

demographics.

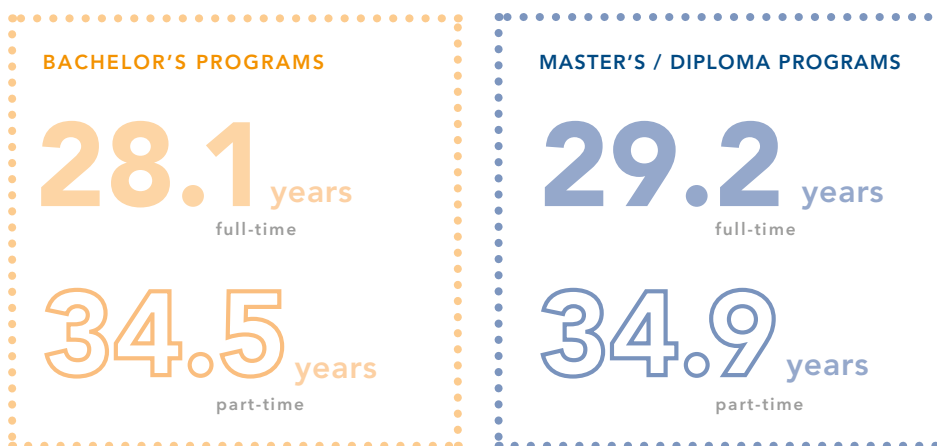
The below charts provide a summary of relevant demographic information about the graduates who participated in the survey.

GENDER

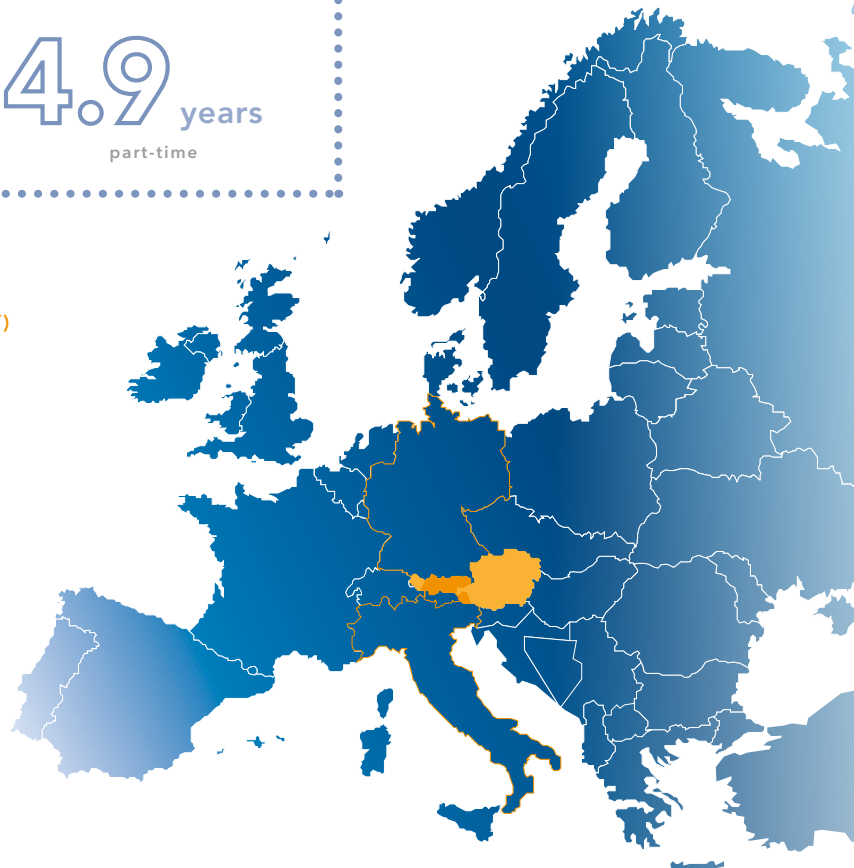
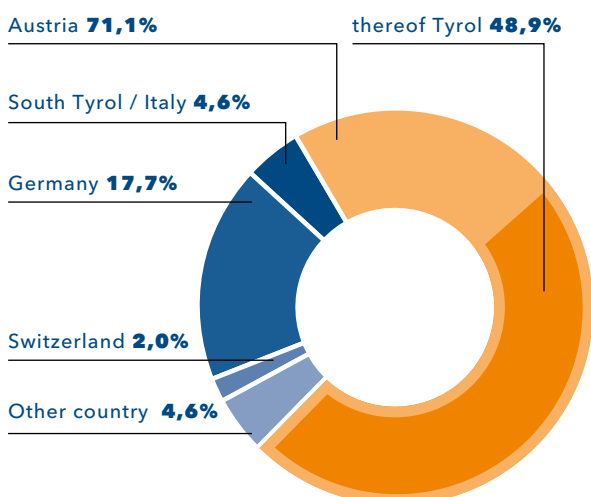


AGE (AT THE TIME OF THE SURVEY)

Arithmetic mean:



PLACE OF RESIDENCE (AT THE TIME OF THE SURVEY)



www.mci.edu

THE ENTREPRENEURIAL SCHOOL®
MCI MANAGEMENT CENTER INNSBRUCK
6020 Innsbruck / Austria, Universitaetsstrasse 15
+43 512 2070-0, office@mci.edu, www.mci.edu



PATRONS



SPONSORS



SUBSIDIARIES

