



MASTER

Business Psychology & Management Online*

DEGREE

Master of Arts in Business | M.A. | MA*

**Use of the academic degree in combination with the brand 'MCI' approved*

TIME MODEL

Online with on-campus sessions

- Flexible self-study: up to 25 hours/week
- Online live sessions: Wednesday and Thursday from 5 p.m.
- On-campus skills-labs: 3 days/semester, from Thursday-Saturday

LANGUAGE

English

CONTENT

- Fundamentals of Business Psychology
- Understanding & Leading Organizations
- Applying Business Psychology in Organizational Contexts
- Contemporary Business Perspectives
- Professional Competence Development
- Academic Research & Integrative Revision
- Thesis & Final Exam

PROFESSIONAL OPPORTUNITIES

This Master's program is your gateway to various advisory and managerial roles across businesses of all sizes. You will be equipped to lead in:

- Large Enterprises and Small to Medium-sized Enterprises (SMEs)
- Project Management
- Human Resource Management
- Organizational Development
- Business Consulting
- Change Management

Your education will empower you to handle various roles proficiently, ensuring you are a sought-after talent in your chosen field.

ADMISSION REQUIREMENTS

Relevant Bachelor e.g. Business Administration, Business studies, Business & Management

With a minimum of 60 ECTS in Business Administration, Accounting/ Finance, Organisation, Personal & Change

TUITION

Per Semester:

€ 363.36 for Students from EU & EEA countries + membership fee to the Austrians Students' Union (ÖH)

Details for students from third countries: mci.edu/admission

Scholarships: mci.edu/scholarships

APPLICATION

- Online Application: CV & Motivation
- Online admission interview

Details and information on application and admission: mci.edu/admission



*subject to accreditation

MCI | THE ENTREPRENEURIAL SCHOOL®

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Curriculum

