

Curriculum

	Semester Credit Units ECTS-Credits			
	1	2	3	4
FUNDAMENTALS OF BUSINESS PSYCHOLOGY				
Business Psychology	4 5			
Organizational Behavior	4 5			
UNDERSTANDING & LEADING ORGANIZATIONS				
Management, Strategy & Finance	4 5			
Organizational Change & Transformation		4 5		
Innovation, Entrepreneurship & Futures Thinking		4 5		
APPLYING BUSINESS PSYCHOLOGY IN AN ORGANIZATIONAL CONTEXT				
Consumer Behavior & Marketing Psychology		4 5		
Behavioral Economics			4 5	
Risk & Uncertainty Management			4 5	
Recruiting & Talent Management			4 5	
CONTEMPORARY BUSINESS PERSPECTIVES				
Business Ethics & Responsible Management	4 5			
Societal Developments & Emerging Trends			4 5	
PROFESSIONAL COMPETENCE DEVELOPMENT				
Competence Development & Self-Leadership	4 5			
Self-Management & Leadership		4 5		
Self-Management & Communication			4 5	
Skills Lab I	2 2.5			
Skills Lab II		2 2.5		
Skills Lab III			2 2.5	
Skills Lab IV				2 2.5
ACADEMIC RESEARCH & INTEGRATIVE REVISION				
Research Methods		4 5		
Research Coaching				2 2.5
Integrative Revision I	2 2.5			
Integrative Revision II		2 2.5		
Integrative Revision III			2 2.5	
THESIS & FINAL EXAM				
Thesis				23
Final Exam				2
SEMESTER CREDIT UNITS ECTS-CREDITS	24 30	24 30	24 30	4 30