



**information
about the admission procedure.**

International Business & Management

MCI | The Entrepreneurial School®

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1 **preface.**

Dear applicants,

Thank you for your interest in the master program “International Business & Management“

Please be aware of the application deadlines and make sure you have all necessary documents when submitting the application. In case of having more applications uploaded than places available in the study program, the selection process will be based on the following **criteria**:

- (1) Curriculum Vitae (20%): The assessment of your personal, educational and professional background is based on the documents you have submitted with the application.
- (2) Written Aptitude Test (30%): The online exam provides you with the opportunity to demonstrate your knowledge in three areas: English, Mathematics/Statistics and Business Studies. This guideline provides some information on how to prepare for the online exam.
- (3) Interview (50%): The interview offers you the opportunity to give a personal presentation, expanding on the information you have provided in your application, and to outline your study and career aspirations.

We look forward to receiving your application.



Prof. Dipl.-Kfm. Bernd Kirschner & Team

Head of Department and Studies
International Business & Management

2 schedule for the admission procedure.

The study program “International Business & Management” offers more than one chance – thus more than one deadline – to take part in the admission process. Since it cannot be predicted, how many applicants will actually take the examination in the end and how many study places will be allocated, it is advisable to apply early. Applying before the first or second deadline entails the advantage of an early assurance for a study place if your results are above average.

APPLICATION DEADLINE	AVAILABLE STUDY PLACES	PERFORMANCE OF THE APPLICANTS	
		ABOVE AVERAGE	AVERAGE / BELOW AVERAGE
Date 1 November 14, 2021	Full availability	Early confirmation of study place	Waiting list
Date 2 January 30, 2022	Availability depends on the previous admission date	Early confirmation of study place	Waiting list
Date 3 April 3, 2022	Availability depends on the previous admission date	Early confirmation of study place	Waiting list
Date 4 May 29, 2022	Availability depends on the previous admission date	Early confirmation of study place	Waiting list

Application deadline:	Written aptitude test (computer-based):	Personal or Skype interview:
November 14, 2021	December 2, 2021	December 15 & 16, 2021
January 30, 2022	February 24, 2022	March 9 & 10, 2022
April 3, 2022	April 21, 2022	May 4 & 5, 2022
May 29, 2022	June 23, 2022	July 6 & 7, 2022

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3 criteria.

Study places are allocated on the basis of the following criteria:

3.1 CAREER BACKGROUND

A key element in the admission procedure is an assessment of the candidate’s career background, which is based on the documents submitted with the application. Educational, personal and professional achievements as well as the outlined study and career aspirations are taken into consideration.

As the courses of the study program “International Business & Management” are taught entirely in English, applicants must have a certain proficiency in this language in order to follow the lectures. Furthermore, a certain level of English needs to be established in order to ensure the high quality of the courses. Thus, we recommend you to add any certificates you may have that prove your proficiency in English to your application.

Please submit your application online: https://tasks.mci.edu/en/?option=com_onlinebewerbung&view=register&lang=en&fromstg=Master-MAIBU and make sure to include all relevant documents listed on the guideline for applications: https://tasks.mci.edu/components/com_onlinebewerbung/assets/leitfadenen-gb.pdf

For further information concerning the legalization of the documents, please visit the MCI website: <https://www.mci.edu/en/study/application-and-admission/international-applicants>

3.2 WRITTEN ENTRANCE EXAM

The exam consists of three parts (English, Business Studies, and Mathematics/Statistics) and will be taken online. It will be activated on the announced date regarding the respective deadline and available for 24 hours. A few days prior to the examination, applicants will receive a username and a password. After having logged in, applicants will have access to all three parts of the exam. They can choose which exam they want to start with. However, as soon as one part of the exam is opened, they will have exactly 60 minutes to complete it. This applies for each part of the examination.

The following standard installations are required on the computer in order to access the examination paper:

- Browser: Firefox 1.5 or higher
- PDF: Acrobat Reader 5.0 or higher
- Office: Word 7.0 (Office 95) or higher

A stable internet connection is crucial in order to complete the examination properly. If that cannot be ensured at home, applicants are advised to go to a university, library or any other public place where they can take the test without any technical problems or other interruptions.

(1) English

In the English part of the test, applicants will have to prove their competence regarding lexical and collocational knowledge. Furthermore, their ability to understand and express opinions about business related articles will be tested.

Here are some hints on how to prepare for the exam:

- Read quality newspapers (e.g., the Herald Tribune, Financial Times, Economist, Newsweek)
- Grammar: Thomson und Martinet: A Practical English Grammar

(2) Mathematics/Statistics

This part covers questions regarding arithmetic, algebra, geometry and word problems concerning:

- Fractions
- Linear, square and exponential functions
- Calculations including powers
- Differential and integral calculus
- Logarithms
- Exercises with extreme values
- Roots
- Descriptive statistics
- Algebraic transformations

- Probability calculation
- Equations and inequations
- Binomial and normal distribution

Further reading:

Graduate Management Admission Council (2009). GMAT review: The official guide for GMAT review; the only study guide with more than 800 past GMAT questions and their answers by the creators of the test (12. ed.). Chichester, West Sussex: Wiley.

(3) Business Studies

The business part will ask for applicant's knowledge concerning basic economic and business principles.

In order to prepare for the exam, applicants will have to read certain articles provided by the MCI. They will receive a link to these articles, which will be sent together with the access data one week before the written aptitude test goes online.

Furthermore, applicants are advised to keep themselves informed about recent economic issues (e.g., Economist, Herald Tribune, Financial Times, Newsweek, etc.) and to make sure they understand basic economic relations and business situations.

Test examples

Below you will find a list of selected sample questions that will give you an impression of what the online test is going to look like.

Examination Subject: English

Time allowed: 60 minutes – number of questions for the entire test varies from 60-75 questions, depending on the difficulty.

Example:

Complete the following sentence with the correct option:

We'll have to be very careful how we _____ such a small budget.

- A.) supervise
- B.) allocate
- C.) finance

Examination Subject: Mathematics/Statistics

Time allowed: 60 minutes – number of questions for the entire test varies from 60-75 questions, depending on the difficulty.

Example:

Which of the following CANNOT be the greatest common divisor of two positive integers x and y ?

- A.) 1
- B.) X
- C.) Y
- D.) $x-y$
- E.) $x+y$

Examination Subject: Business Studies

Time allowed: 60 minutes – number of questions for the entire test varies from 60-75 questions, depending on the difficulty

Example:

(Approximately one week before the written entrance test, 3-8 papers will be sent to all applicants. This sample question refers to this paper [Vogel, Evanschitzky, & Ramaseshan \(2008\).](#))

The authors assume similar loyalty intentions for potential customers.

- A.) True
- B.) False

3.3 INTERVIEW.

After the successful completion of the online examination, applicants will be invited to an interview that will take about 20 minutes.

The interview is an opportunity for every applicant to give a personal presentation in front of a panel and outline certain aspects of the application documents in more detail as well as explain his/her study and career aspirations.

There are two ways to do the interview. Applicants coming from Tyrol, Vorarlberg, Salzburg, Southern Germany and South-Tyrol will be invited to a personal interview. All other applicants – who live further away – can choose (personal interview or skype). However, we advise everybody who has the possibility to come to the MCI in person to take that chance.

Personal interview

The interview will be held at the MCI and will last approximately 20 minutes.

Via Skype

The interview will be held via Skype and will last approximately 20 minutes.

Applicants have to make sure that

- the Skype software, available free of charge from the Internet (www.skype.com), has been downloaded and installed properly
- she/he has a unique profile on Skype that can be easily identified with the username/email address
- she/he has got properly functioning equipment (webcam and headset)
- she/he has a stable internet connection; if that cannot be ensured at home, applicants are advised to go to a university, library or other public place where this condition is given.

4 contact information.

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