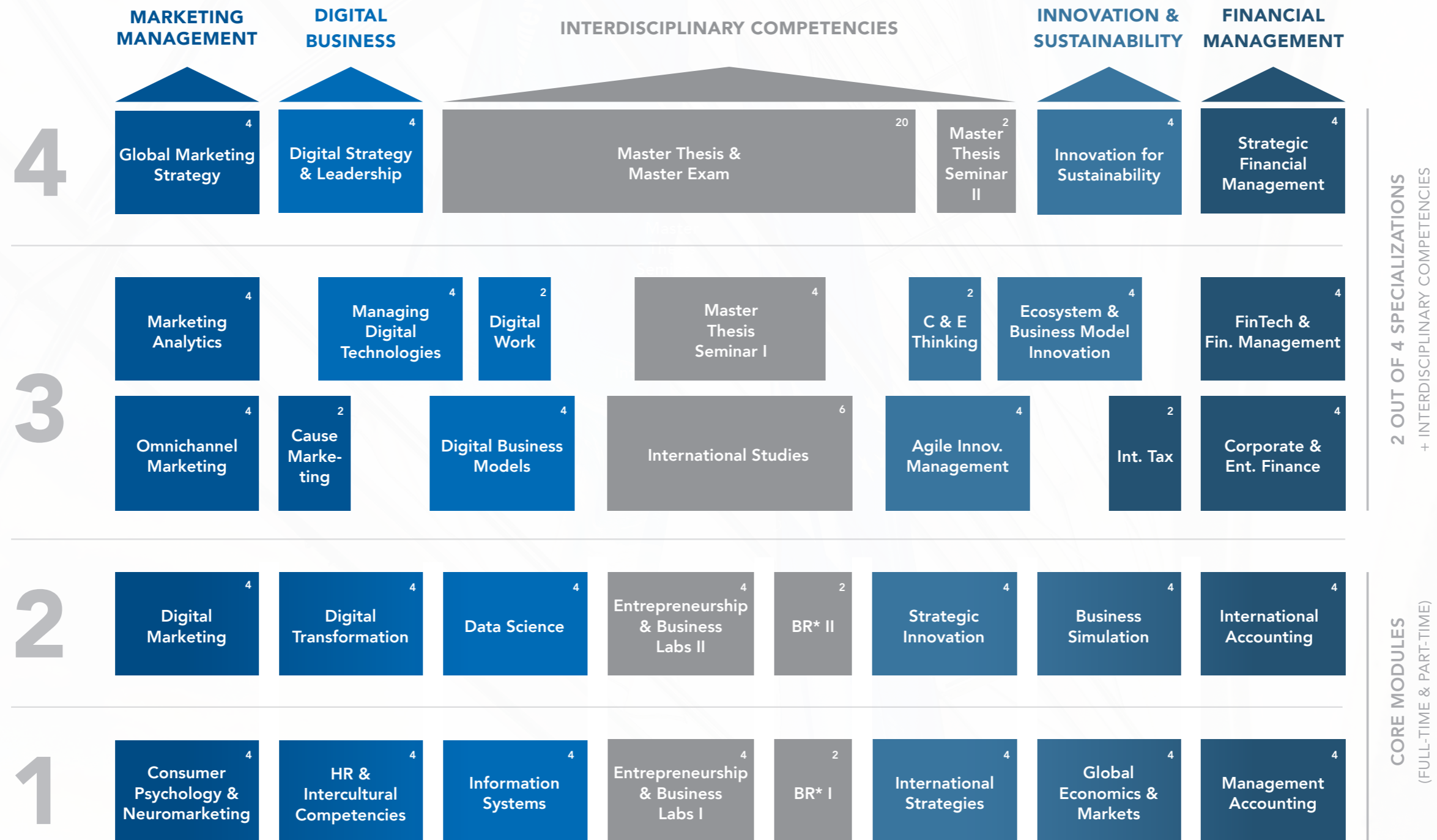


MASTER INTERNATIONAL BUSINESS & MANAGEMENT



The program offers a highly attractive curriculum that steadily develops core competencies over the course of four semesters.

Semesters 1 & 2: The core curriculum is offered in both time models: full-time (ft) & part-time (pt).

Semester 3: Choice of two out of four specializations: Marketing Management (ft), Digital Business (ft), Innovation & Sustainability (pt), Financial Management (pt) – any combination possible. International Studies

Semesters 4: Master Thesis, Final Exam (continuation of specializations)

Optionally, students will be able to choose one out of two specializations of the International Business & Law study program.