



MCiT  
Forum



**Barbara Wittmann**

Senior Director of Talent Solutions  
in the DACH region at LinkedIn

**Talks**

Interesting  
speeches in  
the field of AI

**Discussion**

Be a part of  
our informative  
panel discussion

**Alumni**

Get exciting  
impressions of  
our alumni

**Networking**

Connect with  
like-minded  
people

**Luisa Brinkschulte**

Software Architect  
at IBM

**Christina Bauer**

Human Capital Consultant  
at Deloitte

**Julian Endres**

Group Enterprise Architect Data  
Processing & Big Data Technology  
at Allianz

**A new  
way of work  
in the era of AI**

Think big, work disruptive, embrace AI

19.06.2019 | Villa Blanka, Innsbruck



## THE NEW WAY OF WORK IN THE ERA OF ARTIFICIAL INTELLIGENCE

Think big, work disruptive, embrace AI

MCiT Forum 2019 refers to intriguing topics in the field of “Management, Communication and Information Technology” with a focus on the impact of AI, the increasing complexity of work, the new working styles and the new supporting tools.

Artificial Intelligence is bringing a whole new perspective on the way of working. While some might correlate this phenomenon to robots taking over the jobs of people, there is also an arising conversation that automation might generate more jobs than it displaces. The reality when it comes to AI is more complex than the fluctuation of work from humans to machines. There are many aspects to take into consideration, such as the skills required for the potential uprising jobs or new supporting tools. On a positive note, AI can help in the challenge of covering work positions which are not covered by humans, and can ease tasks for humans. While AI is already present in companies, like in the form of Chabots, the impact of automation is unclear and arises many questions, particularly related to what is going to be the future of work and how is it going to affect us.

### What can you expect from the MCiT Forum 2019?

The MCiT Forum 2019 is expected to welcome more than 100 attendees, including students who will soon graduate and representatives from companies working in the sector, and it will also feature media coverage. The audience will benefit from stimulating speeches conducted by experts in their fields such as **Barbara Wittmann** (LinkedIn), **Julian Endres** (Allianz), **Luisa Brinkschulte** (IBM) and **Christina Bauer** (Deloitte Consulting), as well as presentations from current MCiT students that will introduce us their Master Thesis. A panel discussion will enable the attendees to participate in an interactive debate to take a controversial look on the use of AI and its’ advantages and disadvantages. Furthermore, the Forum will incorporate networking activities, that will lead to opportunities to connect with exciting people which have in common their passion for IT.

The keynote speaker for the conference is going to be **Barbara Wittmann**, Senior Director of Talent Solutions in the DACH region in LinkedIn. She will give a speech designed around how Artificial Intelligence shapes the recruiting world, explaining how LinkedIn is working with AI through algorithms that personalize the experience of each one of the users. Wittmann will also provide certain guidelines for both students and companies in how AI takes power in the recruitment process.

## For now, three Alumni from MCI will likewise contribute to the Forum.

The first one will be **Julian Endres**, who currently works in the German multinational Allianz as Group Enterprise Architect in Data Processing and Big Data Technology. Endres will contribute to our Forum with a speech that goes under the title "Let's get real – successful AI for everyone", where the attendees can expect valuable insights from someone that, due to his broad professional experience in this field, can explain how it is really functioning to work with AI in a corporate environment.

The second Alumni to present, **Luisa Brinkschulte**, is a software architect employed at the American multinational information technology company IBM, in the role Cognitive Consultant for Watson, where she provides solutions in the field of cognitive computing. Brinkschulte will conduct a speech on "Working in an AI environment", which will provide the forum participants with more information regarding this topic.

Thirdly, **Christina Bauer**, who is currently a Human Capital Consultant at Deloitte Consulting, a multinational professional services network, will contribute. She will provide the audience with a disclosure into "HR and Research Studies conducted by Deloitte". More speakers with interesting topics regarding the field of AI and HR will be announced shortly.

If the concerned topics have already provoked your curiosity, we will be happy to have you at **MCiT Forum 2019 on the 19th of June at Villa Blanka, Innsbruck**.

**Registration:** <https://tasks.mci.edu/en/registration/form/mcit-forum-2019>

## MCiT Forum 2019 | Schedule

Time	Topic	Speaker
8:30	Registration	
09:20	Welcome	Prof. Dr. Peter Mirski
09:30	Keynote Speech	Barbara Wittmann / LinkedIn
10:30	Morning Coffee & Networking	
	<b>Master thesis presentations</b>	
11:00	The Gray Space in the Morality of Automated AI	Nikola Bergmann
11:20	What impact will big data have on knowledge work in the near future?	Robert Singer
11:40	Identifying applicable digital transformation strategies for alpine tourism	Marvin Hopfner
12:00	Job-recommendation system in the environment of karriere.at	Tobias Riepl
12:30	Lunch & Networking Break	
13:30	Working in an AI environment	Luisa Brinkschulte / IBM
14:00	Let's get real - successful AI for everyone	Julian Endres
14:30	HR and research studies by Deloitte	Christina Bauer/ Deloitte
15:00	Afternoon Coffee & Network Activities	
16:00	Presentation - tba	tba
16:25	Presentation - tba	tba
17:00	Panel Discussion	
	Interesting discussion about the new way of work in the era of AI. An interactive debate to take a controversial look on the use of AI, in which the pros and cons of the use in HR will be enlightened.	Luisa Brinkschulte / IBM Julian Endres tba tba
18:30	Networking & Drinks	