**TRACK 01: APPROACHES AND SCOPE OF MANAGEMENT EDUCATION FOR SUSTAINABLE INNOVATION AND ENTREPRENEURSHIP**

**TRACK CHAIRS**

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**TRACK DESCRIPTION**

*"Our ability to achieve a livable future for all depends on whether we can foster an unprecedented degree of social learning. There is no change without learning, and no learning without change." (Stephen Sterling 2021)*

Today's societies are facing severe and persistent problems including continued structural injustices, climate change, and biodiversity loss, to name just a few. Businesses, we believe, are paramount to addressing these problems. In particular, the importance of businesses of all sizes is underlined as they have the creativity, the ability, and the responsibility to innovate for a more sustainable future. They are specifically called upon to provide sustainable innovations (UN General Assembly, 2015) or transformative social innovation (Pel et al. 2020).

However, these types of innovation require specific capabilities (Ketata et al. 2015, Wiek et al. 2011, Amaeshi et al. 2019) and it is still unclear whether and how management education is capable of equipping future managers with those capabilities and competencies necessary to address our persistent problems. Business education is heavily criticized for failing to produce the workforce and the managerial skill and competencies

needed to meet the demands of the 21st century (Longmore et al., 2018) and the link between management education and sustainable innovation and entrepreneurship is grossly underestimated and not sufficiently addressed in the academic literature (Stål & Babri, 2020).

To address this, in this track we want to shed light into the content and the way management education addresses sustainable innovation and entrepreneurship.

We are looking for contributions based on empirical evidence (qualitative or quantitative) that goes beyond the analysis of single good practice case studies of courses and study programs.

**The key questions could be:**

- How intensely is sustainable innovation and entrepreneurship included in Bachelor, Master, PhD or Executive Education programs?
- How does teaching managers about sustainable innovation and entrepreneurship affect their decision making?
- What are the topics related to sustainable innovation and entrepreneurship that (future) managers are exposed to during their education? Do contexts differ?
- How are managers exposed to sustainable innovation and entrepreneurship? What didactical tools do educators use in their approaches to teach about sustainable innovation and entrepreneurship?
- What are the goals universities, departments, or schools have for educating for sustainable innovation and entrepreneurship?

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