

# master.



## Corporate Governance & Finance Online

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## Preface

### SUCCESSFUL COMPANIES INTEGRATE FINANCIAL PERFORMANCE AND GOVERNANCE MECHANISMS

In our Master program *Corporate Governance & Finance Online*, we equip you with the strategic vision and specific tools to successfully manage the complexities in a globalized and fast-paced business environment. Our internal faculty and internationally renowned experts from the fields of finance and corporate governance provide you with knowledge and competences at the interface of financial management and governance systems.

*Corporate Governance & Finance Online* is not a typical distance education program. Based on a blended learning concept, the program employs a mix of online courses and traditional on-campus classes. The biggest part of the workload are individual learning assignments, which gives you as a student even more temporal and local flexibility. Overall, this study program is designed for those who do not want to decide between a Master degree or work experience. Thanks to the blended learning concept, you can have both and combine studying and working.

You should consider *Corporate Governance & Finance Online* if you are looking for a program that

- fits your schedule and allows you to study from anywhere
- offers comprehensive academic and administrative support and an international network
- helps you to gain future-oriented skills & competencies
- allows you to study while you are working
- has an excellent reputation and reasonable tuition fees



A handwritten signature in black ink, appearing to read 'Maria Rabl'.

FH-Prof. Dr. Maria Rabl  
Head of Department



A handwritten signature in black ink, appearing to read 'Andreas Altmann'.

Prof. Dr. Andreas Altmann  
Rector



## Overview

<b>TITLE</b>	Master program Corporate Governance & Finance <i>Online</i>
<b>ACADEMIC DEGREE</b>	Master of Arts in Business   M.A.   MA Use of the academic degree in combination with the brand 'MCI' approved
<b>DURATION</b>	4 semesters including Master thesis and final exam
<b>MAIN FOCUS</b>	Expertise in financial management and governance systems combined with advanced academic research skills
<b>TIME MODEL</b>	Online & on-campus classes / part-time Online attendance: twice a week in the evening On-campus classes in Innsbruck: 2 consecutive days (usually Friday & Saturday), 6 – 8 days per semester
<b>ACADEMIC YEAR</b>	Winter semester: beginning of September – end of January Summer semester: mid of February – beginning of July
<b>STRUCTURE</b>	1st – 3rd semester: core curriculum 4th semester: Master thesis, final exam
<b>LANGUAGE</b>	English
<b>TUITION FEES</b>	For students from EU & EEA countries: EUR 363 / semester Plus membership fee to the Austrian Student Union (ÖH) Details for students from third countries: <a href="http://www.mci.edu/admission">www.mci.edu/admission</a>
<b>SCHOLARSHIPS &amp; GRANTS</b>	Overview of sources of financial support available at <a href="http://www.mci.edu/scholarships">www.mci.edu/scholarships</a>
<b>ADMISSION REQUIREMENTS</b>	Bachelor or equivalent degree in <ul style="list-style-type: none"> <li>• (International) Business Administration</li> <li>• Business &amp; Management</li> <li>• (International) Economics</li> <li>• Studies with a min. of 70 relevant ECTS credits</li> </ul>
<b>APPLICATIONS</b>	Online at <a href="http://www.mci.edu/application">www.mci.edu/application</a> . Please consider the indicated deadlines.
<b>SELECTION PROCESS</b>	Online application: CV & motivation Online admission interview



## Program

WE EQUIP YOU WITH THE STRATEGIC VISION AND SPECIFIC TOOLS TO DEAL WITH COMPLEX BUSINESS ENVIRONMENTS

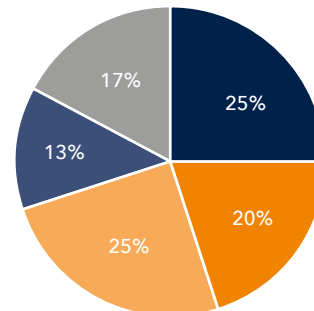
Having a sound financial foundation is a key success factor for companies. Nevertheless, recent corporate scandals have shown that it is no longer enough for companies to focus on financial performance only. This is where corporate governance comes into play. Companies have to set up a system of rules and practices to balance diverse stakeholders' interests and to attain the company's objectives.

In the Master program Corporate Governance & Finance Online you will

- learn to analyze and understand complex financial problems and develop knowledge-based and methodological competences required for a career in the modern financial industry.
- recognize aspects of corporate governance which are part of your professional life and learn how to handle them successfully.
- understand the increasing importance of corporate governance issues across a range of business such as big companies, SMEs, non-profit organizations or public authorities.
- understand and integrate both corporate governance and finance.
- develop the necessary management behavior and operational competencies to successfully manage a company.

### THE MODULES AT A GLANCE\*

■ Finance	25%	(30 ECTS)
■ Corporate Governance	20%	(25 ECTS)
■ Management	25%	(30 ECTS)
■ Advanced Research	13%	(15 ECTS)
■ Master Thesis	17%	(20 ECTS)
<b>TOTAL</b>	<b>100%</b>	<b>(120 ECTS)</b>



\*all above figures rounded; ECTS = European Credit Transfer System

## Career prospects & goals

WIDE RANGE OF OPPORTUNITIES AND DEVELOPMENT PATHS

The competence to link different concepts and think beyond departments combined with practical experience opens up a wide range of career opportunities for our graduates. After graduation, you will be well qualified for

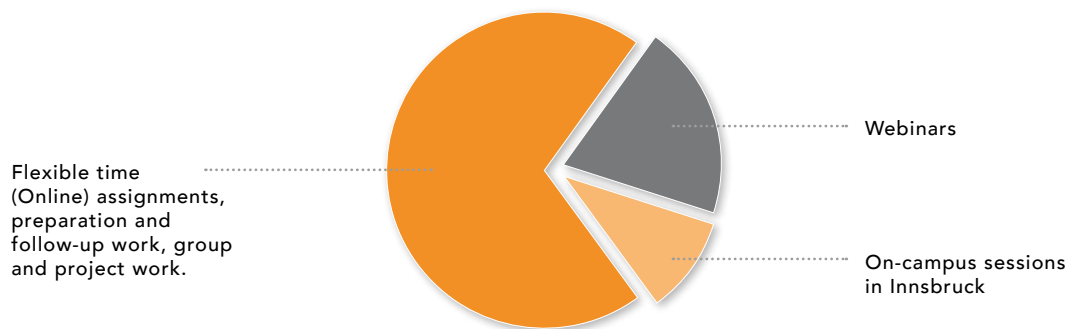
- working in leading management positions in big companies, SMEs, non-profit organizations or public authorities, e.g. as financial controller, risk manager, compliance & governance manager, business analyst, consultant, project manager,
- starting your own business, or
- pursuing an academic career.

## Time model

### ENHANCE YOUR CAREER AND COMBINE STUDYING AND WORKING

With only two webinars per week and six to eight on-campus days in Innsbruck per semester we give you the temporal and local flexibility to work full-time while studying Corporate Governance & Finance *Online*.

- Webinars: 2 webinars per week in the evening
- On-campus sessions: 3 blocks à 2 days on-campus sessions in Innsbruck per semester (usually Friday & Saturday)
- Flexible time: Approx. 20 hours workload per week that can be scheduled individually & flexibly



## eCampus at MCI

### THE WORLD IS YOUR CLASSROOM

MCI eCampus facilitates studying online with a high level of autonomy in time and place. As a student, you can download the teaching and learning materials from eCampus and work on them when and where it suits you. While working autonomously, you are always in contact with faculty, fellow students and the MCI's support services.

The learning platform Sakai is our main communication tool. You can access this online platform and all relevant course materials and tools from anywhere at any time. The conference solution Adobe® Connect™ is used for the online webinars. Through the personal customized learning environment on MCI eCampus, you receive the latest updates, e-mails, and all necessary information, so that you can fully concentrate on your studies. Assignments and tests to check the personal learning progress, plus discussion forums and moderated chats, further facilitate your online study process.



## MCI Learning Goals Master

In order to ensure the transfer of learning and enable students to further develop competencies leading to clear profiles for their future careers, the MCI has formulated detailed cross-curricular learning goals. MCI's learning goals clearly define what students will know, understand and, what competencies they will have.



### COMMUNICATION

Our graduates are effective communicators in their field of work.

Objective: Our students can discuss problems, ideas, and solutions with specialists and non-specialists.



### SCIENTIFIC METHODS

Our graduates are competent in applying scientific methods to solve practical problems.

Objectives: Our students can apply relevant theories and appropriate scientific methods in their field of work.

Our students can act according to ethical principles when doing scientific work.



## Specific learning goal

### CORPORATE GOVERNANCE & FINANCE

Our graduates are responsible global citizens.

Our students actively promote the integration of responsibility in decision-making processes.



## Curriculum

	Semester Credit Units   ECTS Credits			
	1	2	3	4
<b>FINANCE MANAGEMENT</b>				
Accounting I	4   5			
Accounting II (IFRS)		4   5		
Financial Markets			4   5	
<b>GOVERNANCE SYSTEMS</b>				
Finance & Corporate Law	4   5			
Corporate Governance		4   5		
Business Ethics				4   5
<b>MANAGEMENT BEHAVIOR</b>				
Self-Management & Leadership	4   5			
Business Psychology		4   5		
Organizational Behavior			4   5	
<b>OPERATIONAL COMPETENCIES</b>				
Entrepreneurship	4   5			
Operational Excellence			4   5	
Change Management				4   5
<b>STRATEGIC DECISION MAKING</b>				
Strategy & Finance	4   5			
Mergers & Acquisitions		4   5		
Risk Management			4   5	
<b>ECONOMIC ENVIRONMENT</b>				
Economics		4   5		
Economic Policy			4   5	
<b>ADVANCED ACADEMIC RESEARCH</b>				
Fundamentals of Research	4   5			
Research Methods		4   5		
Applied Project			4   5	
<b>MASTER THESIS &amp; FINAL EXAM</b>				
Master Thesis & Final Exam				2   20
<b>SEMESTER CREDIT UNITS   ECTS CREDITS</b>	<b>24   30</b>	<b>24   30</b>	<b>24   30</b>	<b>10   30</b>

## Faculty

With a mixed faculty comprising the MCI's own teachers, managers from science, technology and business, international visiting lecturers, and recognized experts from the worlds of research, consulting and the liberal professions, the MCI offers an enriching combination of theory and practice that creates added value for students and enables them to put their new-found knowledge to the test, while the latest findings in theory and practice are integrated in the program with synergistic benefits.

The high educational standard and close mentoring of students ensure that they receive a training with a strong practical orientation in an efficient program which can be completed within the prescribed period. The combination of theory and practice is the key to an innovative teaching and learning experience.

## Tuition

Students from EU & EEA countries are required to pay a tuition fee of currently EUR 363 per semester plus membership fee to the Austrian Student Union. Details & information for students from third countries can be found at [www.mci.edu/admission](http://www.mci.edu/admission).

To ensure that accepted students take up their places and do not break off their studies without good cause, a deposit in the amount of the student fees is charged, which subsequently goes towards tuition fees for the second semester. Students are also responsible for paying the required course materials distributed by MCI.

## Degree

Graduates of the program are conferred the academic degree Master of Arts in Business, in short MA or M.A. (attested by a leaving certificate, the Master diploma, the international diploma supplement etc.). It is recommended to combine the academic degree with the brand "MCI" to provide trust and orientation in an increasingly non-transparent international education market. Example: MA (MCI).

MCI Alumni & Friends provides a dynamic service platform promoting contacts, image, professional careers and personal development of MCI and its graduates.

## Going global

One of the most essential components of MCI study programs is their international orientation. This is reflected not only in the curriculum and assigned projects, but also in the backgrounds of our faculty and students. Even though there is no mandatory semester abroad in the study program Corporate Governance & Finance *Online*, we encourage our students to take advantage of this opportunity and complete courses abroad.

Further information: <https://www.mci.edu/en/international>



# Admission

## THE PROGRAM ACCEPTS

1. Graduates of relevant Bachelor programs. For example: (International) Business Administration, Business & Management, (International) Economics.
2. Graduates of other Bachelor or post-secondary programs comprising courses totaling a minimum of 70 ECTS credits in:
  - business administration / strategic management
  - accounting / controlling
  - human resource management / business process management

Details: [www.mci.edu/admission](http://www.mci.edu/admission)

## ADMISSION PROCEDURE

The MCI operates an admissions procedure for all study programs. The dates are listed on the individual study program websites, and an overview of the dates for all the programs is available at [www.mci.edu/deadlines](http://www.mci.edu/deadlines).

Places are allocated on the basis of the following criteria:

– **Online application: CV & motivation**

Particular attention is paid to previous education and certificates obtained, general professional development and applicants' academic and professional goals.

– **Online admission interview**

The interview gives applicants the opportunity to present themselves personally, to expand on the information provided in the application and to explain their academic and professional goals. A Skype-based interview is also possible.

Detailed information on the admission procedures for the individual study programs and preparatory documents for the written entrance exams can be accessed on the webpage of the study program concerned.



## Further information

The MCI team is always happy to assist with regard to applications. Advice on all aspects of study at the MCI, including applications and our attractive student services, is available to personal callers or by phone. For an appointment, please mail to [office@mci.edu](mailto:office@mci.edu), call +43 512 2070-0 or contact us via WhatsApp +43 664 88723671.

With a program of sample lectures, study program presentations, project presentations and laboratory visits, the MCI Open House is an ideal source of guidance in selecting the right study program. For the dates, please go to [www.mci.edu/openhouse](http://www.mci.edu/openhouse).

The Facebook site of MCI serves as a platform for exchange with other (potential) students.

**Facebook:** Join us on Facebook and keep you updated on:

- the latest events
- current topics
- job opportunities
- photos

[www.facebook.com/department.bwlo](http://www.facebook.com/department.bwlo)

CONNECT WITH MCI



## Location, campus & services

The MCI offers students an excellent infrastructure with attractive lecture rooms, computer labs, space for group work, and modern research facilities as well as conveniently located student accommodation and car parking, and excellent access by public transport. Students also enjoy a unique university setting, with mountains on the doorstep, unbeatable opportunities for sports and leisure activities, and three other countries – Germany, Switzerland and Italy – just around the corner.

### LIBRARY

Thanks to an exemplary cooperation agreement signed with Innsbruck University, students have full access to the international scientific literature and professional library services with generous opening hours. In addition, the MCI has its own smaller reference libraries with a great selection of newspapers, magazines and journals. [www.mci.edu/en/library](http://www.mci.edu/en/library)

### ACCOMMODATION

As an old university town, Innsbruck offers a wide range of accommodation in dormitories, studios, shared apartments etc.

[www.mci.edu/en/accommodation](http://www.mci.edu/en/accommodation)

### SPORTS & LEISURE

Innsbruck – at the heart of the Alps – is an outstanding tourism destination that has hosted the Winter Olympics twice and as such is the perfect place for year-round sports and leisure activities. The Innsbruck University Sports Institute (USI) is also open to MCI students and offers modern facilities for a wide range of sports and healthy exercise. [www.mci.edu/en/sports](http://www.mci.edu/en/sports)

### ALUMNI & FRIENDS

The MCI's alumni association is a dynamic platform for debate and personal contacts for all MCI graduates, students, faculty and partners. Panel discussions with first-rate international speakers are a stimulating source of motivation and ideas and an enjoyable way to share knowledge and experience. [www.mci.edu/en/alumni](http://www.mci.edu/en/alumni)

### CAREER

In keeping with the MCI's motto 'mentoring the motivated', a Career Center with its own international network supports MCI graduates during their first steps and subsequent development in the business world and enables companies to choose their recruitment needs from a pool of excellence. The Career Center offers support and guidance for students and alumni, including internship placements and job opportunities, interview training, career coaching and industry recruitment events. [www.mci.edu/en/career](http://www.mci.edu/en/career)

### LANGUAGE SKILLS

The MCI's international orientation is underscored by the wide range of foreign languages offered, with a focus on intercultural competence and communication skills in addition to language competence. Extra-curricular language courses are available in Arabic, Chinese, Japanese, and Russian among many others. Experienced language trainers with first-class didactic skills provide a varied and fun learning experience. [www.mci.edu/en/languages](http://www.mci.edu/en/languages)

### STUDENT LIFE

As a university town, Innsbruck is a young-at-heart city that offers MCI students creative interaction in a wide range of fields, and a variety of entertainment and social activities (arts, music, societies, churches, health, shopping, nightlife etc.). [www.mci.edu/en/studentlife](http://www.mci.edu/en/studentlife)

### START UPS

Entrepreneurial thinking and working are taken seriously at the MCI. The MCI's faculty, students and graduates with the entrepreneurial spirit wishing to set up their own businesses or make commercial use of the results of their research benefit from the in-depth expertise and modern infrastructure. [www.mci.edu/en/startup](http://www.mci.edu/en/startup)

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# Study at MCI

For full information, please visit our website at [www.mci.edu](http://www.mci.edu). We are always happy to advise.

**BACHELOR** 6 semesters

	Language	Time Model
<b>Management &amp; Society</b>		
Business Administration	GER ENG	ONLINE
Business & Management	GER ENG	FT PT
Management, Communication & IT	GER	FT
Management		
Media		
Management & Law	GER	FT
Nonprofit, Social & Health Care Management	GER	FT ONLINE
Health Management		
Nonprofit Management		
Social Management		
Social Work	GER	FT
Tourism Business Studies	GER	FT
<b>Technology &amp; Life Sciences</b>		
Biotechnology & Food Engineering	GER	FT
Digital Business & Software Engineering	GER	ONLINE
Environmental, Process & Energy Engineering	GER	FT PT
Industrial Engineering & Management	GER	FT PT
Mechatronics	GER	FT
Electrical Engineering		
Mechanical Engineering		
Medical, Health and Sports Engineering	GER	FT
Medical Engineering		
Health and Sports Engineering		
Smart Building Technologies	GER	DUAL

**MASTER** 4 semesters

	Language	Time Model
<b>Management &amp; Society</b>		
Corporate Governance & Finance	ENG	ONLINE
Entrepreneurship & Tourism	GER ENG	FT
Marketing Management		
Strategic Management		
European Health Economics & Management	ENG	FT
International Business & Law	ENG	FT
International Business & Management	ENG	FT PT
International Health & Social Management	ENG	FT
Management, Communication & IT	ENG	FT
Social Work, Social Policy & Management	GER	FT
<b>Technology &amp; Life Sciences</b>		
Biotechnology	ENG	FT
Food Technology & Nutrition	GER	FT PT
Environmental, Process & Energy Engineering	GER ENG	FT PT
Chemical Engineering		
Energy Engineering		
Environmental Engineering		
Plant Engineering & Operations		
Industrial Engineering & Management	GER	PT
Mechatronics & Smart Technologies	GER ENG	FT PT
Electrical Engineering		
Mechanical Engineering		
Medical Technologies	ENG	FT

**EXECUTIVE EDUCATION** Part-time advanced training for decision-makers

Executive PhD Program in Management <b>ENG</b>	Certificate Courses	Management Seminars
Executive Master 4 semesters	Controlling & Management	Management
Digital Business MBA <b>GER ENG ONLINE</b>	Corporate Communications	Leadership
Digital Economy & Leadership MSc <b>GER ONLINE</b>	Digital Business Analytics	Communication
Digital Marketing & Analytics MSc <b>GER ONLINE</b>	Family Business	Digital Skills
Executive MBA <b>ENG ONLINE</b>	General Management	Leadership Trainings
LL.M. Digital Business & Tech Law <b>GER ONLINE</b>	Human Resources Management	Programs for universities
Management & Leadership MSc <b>GER PT</b>	Innovation Management	Corporate Programs
	Management, Psychology & Leadership	Technical Trainings
	Marketing	Automation & Control Engineering
	Sales Management	Fundamentals of Process Engineering
	Systemic Leadership Psychology	In-house Energy Management
		Workshop Computational Fluid Dynamics
		International Sessions for Students
		Summer School / Winter School

www.mci.edu

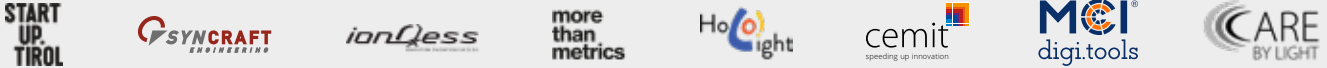
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