

Curriculum

Semester Credit Units | ECTS-Credits

SEMESTER 1

	1	2	3	4	5	6
Fundamentals of Management	3 4					
Microeconomics	3 4					
Business English & Presentation Technique	3 4					
Professional & Academic Tools	2 2					
Data Science & Statistics I	3 4					
Accounting & Balancing	3 4					
Public Law I	3 4					
Private Law I	3 4					

SEMESTER 2

Marketing		3 4				
Macroeconomics		3 4				
Business & Legal English		3 4				
Qualitative Research Methods		1 2				
Data Science & Statistics II		3 4				
Cost & Performance Accounting		3 4				
Public Law & Procedural Law		3 4				
Private Law II		3 4				

SEMESTER 3

Strategic Management			3 4			
Competition & Internet Law			3 4			
English Communication & Intercultural Competencies			4 4			
Negotiation Techniques & Conflict Resolution			1 2			
Project Management & Practice Project			2 4			
Controlling			3 4			
Tax Law			3 4			
Corporate & Reorganisation Law			3 4			

SEMESTER 4

Innovation & Intellectual Property Law				2 4		
Compliance & Criminal Law				2 4		
English Communication & Legal English				4 4		
Scientific Writing				1 2		
Integrative Revision Course				2 4		
Investment Appraisal & Financing Law				3 4		
EU-Law				3 4		
Labour Law I				2 4		

SEMESTER 5

Entrepreneurship & Business Ventures					2 4	
Human Resource Management					2 4	
Organizational Behaviour & Change					3 4	
Interdisciplinary Elective					3 5	
Corporate Finance					2 4	
Bachelor Thesis Seminar					1 1	
MAJORS					4 8	
HR Management & Labour Law						
International Marketing & Sales						
Audit & International Taxes						

SEMESTER 6

Bachelor Thesis & Exam						2 13
Internship						17

SEMESTER CREDIT UNITS | ECTS-CREDITS

23 | 30

22 | 30

19 | 30

19 | 30

17 | 30

2 | 30