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Full-time | English

Double Degree Option

# master.



## International Health & Social Management

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 William & Mary, Williamsburg | Dipl.-Wirtsch.-Ing. Stefan Kohn, Fraunhofer Technologieentwicklungsgruppe, Stuttgart | Mag. ...  
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 ld-Franzens-Universität, Innsbruck | Mag. Dr. Walter S. A. Schwaiger, Technische Universität Wien, Wien | Dipl.-Kfm. Robert ...  
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 , Bonn | Dr. ...  
 der Vereinigung ...  
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 ng University Bangkok | Prof. Dr. Victoria Schmidt, The Moscow School of Social and Economic Sciences, Moskau | Prof. Dr. ...





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## Preface

The Master's program International Health & Social Management prepares its students for the requirements of a future-oriented field of work where an understanding of the links between health care and social organizations – charitable and profit-oriented, public and private, national and international – is essential. The medium-term outlook for graduates of the 2-year Master's program is administrative and upper-level management positions in the health care sector, in the social and public sector and related fields.

Due to the changing health care environment, the demand for qualified persons in this sector is constantly rising. Across the European Union, health and social systems and related policies are becoming more interconnected than ever before, with more movement of people, citizens, patients and professionals. This increased interconnectedness raises many policy issues, including quality and access in cross-border services, information requirements for citizens, patients, health professionals and policy-makers, the scope for cooperation in the health and social arena, and how to reconcile national policies with European obligations in general.



A handwritten signature in black ink, appearing to read 'S. Walch'.

Prof. Dr. Siegfried Walch  
Director of Studies



A handwritten signature in black ink, appearing to read 'A. Altmann'.

Prof. Dr. Andreas Altmann  
Rector

## Overview

TITLE	Master's program International Health & Social Management
ACADEMIC DEGREE	Master of Arts in Business   M.A.   MA <i>Use of the academic degree in combination with the brand 'MCI' approved</i>
DURATION	4 semesters incl. Master's thesis and final exams
MAIN FOCUS	Highly practice-oriented, international, strong cooperations with international partners
TIME MODEL	Full-time
ACADEMIC YEAR	Winter semester: From September to January Summer semester: From March to End of June
STRUCTURE	1st semester: Core curriculum, Electives 2nd semester: Core curriculum, Electives 3rd semester: Core curriculum, Electives or International semester optionally abroad/international study program 4th semester: Electives, Master thesis & final exam
LANGUAGES	English (plus a wide range of foreign languages taught)
TUITION	For students from EU & EEA countries: EUR 363 / semester Plus membership fee to the Austrian Student Union (ÖH) Details for students from third countries: <a href="http://www.mci.edu/admission">www.mci.edu/admission</a>
SCHOLARSHIPS & GRANTS	Overview of sources of financial support available at <a href="http://www.mci.edu/scholarships">www.mci.edu/scholarships</a>
ADMISSION REQUIREMENTS	Bachelor or equivalent degree in business administration, social/political and natural sciences, medicine, economics or health sciences including public health and nursing
APPLICATION	Online at <a href="http://www.mci.edu/application">www.mci.edu/application</a> . Please consider the indicated deadlines
SELECTION PROCESS	Career background (30%) Written entrance exam or equivalent (30%) Interview (40%)



## Goals

- To prepare students for the contemporary challenges faced by social welfare and national health systems and in so doing further develop health care at the local and international levels.
- To provide students advanced knowledge regarding the particularities of traditional European social welfare systems based on the values of equity, solidarity, access to good care and universality, the different European national health systems, and relevant EU institutions.
- To equip students with all the administrative and management-related skills needed for a career in various private and public organizations, NGOs, companies, and institutions of health care, taking into consideration classic economic and organizational theory.
- To teach students the analytic skills needed to solve problems of high social complexity as well as to increase students' competencies in effective communication and team work to achieve specific goals.

## Career prospects

Graduates of this Master's program will work in the following fields and segments, for which substantial growth rates – and therefore excellent career prospects – are projected:

- International cooperation, international organizations, development aid (e.g. WHO, OECD, EU)
- Medical care, nursing, public health, health promotion
- Social services, social security
- Education, science, research
- Coaching, personal development and career training
- Regional development, regional and location management, economic development
- National and international administrative bodies
- Politics, associations, interest groups, citizens' groups & lobbying
- (Social) insurance, financing, foundations, fundraising, independent professions



## Program

The full-time Master's program International Health & Social Management comprises 4 semesters of 15 weeks each and starts every winter semester. Graduates of the program are conferred the academic degree "Master of Arts in Business". Lectures are held in English. Attendance is generally mandatory for all lectures. In the second semester students have the possibility to choose out of two to four electives per mandatory course. Furthermore the students have the option to spend the 3rd semester or earn a double degree at a partner university abroad; the lectures attended there will be counted towards the required credit units. The Master's program has been awarded with the Certificate for Quality in Internationalization in Higher Education (CeQuInt) by the European Consortium for Accreditation and by AQ Austria.

The program comprises a total of 61.5 contact hours a week over 4 semesters (1 hour per week per semester is equivalent to 15 lessons of 45 minutes each).

SEMESTER	CONTACT HOURS	ECTS
1	23	30
2	22	30
3	24	30
4	4	30
Total	73	120

A total of 120 Credit Points (CP) are required. The full-time program comprises a workload of 3,000 hours and one ECTS is equivalent to 25 hours of workload.

In calculating ECTS points, the following factors have been taken into consideration:

- Contact hours in class and online
- Self-study activities, e.g. library, reading and writing, group work, projects
- Exam preparation

The conversion from hours per week per semester into ECTS points varies according to the learning and working complexity.

## mentoring.

In the second year of the Master's program a Mentoring Program is offered. The aim of it is to provide coaching and support to students who are in the last year of their studies and therefore go through a transition phase between studies and work life. In the framework of the Mentoring Program students will be able to contact lecturers and partners from the practice who guide and coach them during their search for potential research topics for the Master's thesis and for job opportunities.



## MCI learning goals master

In order to ensure the transfer of learning and enable students to further develop competencies leading to clear profiles for their future careers, the MCI has formulated detailed cross-curricular learning goals. MCI's learning goals clearly define what students will know, understand and, what competencies they will have.



### COMMUNICATION

Our graduates are effective communicators in their field of work.

Objective: Our students can discuss problems, ideas, and solutions with specialists and non-specialists.



### SCIENTIFIC METHODS

Our graduates are competent in applying scientific methods to solve practical problems.

Objectives: Our students can apply relevant theories and appropriate scientific methods in their field of work.

Our students can act according to ethical principles when doing scientific work.



## specific learning goals.

### INTERNATIONAL HEALTH & SOCIAL MANAGEMENT

Our graduates are competent in taking leadership in the field of Health & Social Management in an international context.

Objective: Our students understand current challenges in health and social management and are able to address them from an international perspective.

# Curriculum

Semester Credit Units   ECTS-Credits				
SEMESTER 1	1	2	3	4
International Welfare Systems	4   5			
Fundamentals of Management & Strategic Thinking	4   5			
Research Designs & Academic Writing	4   5			
Qualitative Research Methods	4   5			
Quantitative Research Methods	4   5			
<b>ELECTIVES*</b>				
Fundamentals in Finance Management	3   5			
Entrepreneurship for Current Global Issues	3   5			
SEMESTER 2	1	2	3	4
Health Economics		4   5		
Advanced Statistics		4   5		
Digitalization in Social & Health Management		4   5		
Analysis & Epidemiology		4   5		
<b>ELECTIVES*</b>				
Health Promotion & Integrated Care		3   5		
Global Health & Social Policies		3   5		
<b>ELECTIVES*</b>				
Determinants of Health		3   5		
Intercultural & Transcultural Communication		3   5		
SEMESTER 3	1	2	3	4
Law & Public Health Practice			4   5	
Economic Evaluation			4   5	
Ethical Decision Making			4   5	
Regulation & Competition in Health Care Markets			4   5	
<b>ELECTIVES*</b>				
I. Real Life Simulation – Methods			4   5	
I. Real Life Simulation – Practice			4   5	
II. Applied Finance Management			4   5	
II. Inclusive Leadership in Global Health			4   5	
SEMESTER 4	1	2	3	4
Master Thesis				0   24
Master Thesis Colloquium				2   2
Master Thesis Examination				0   2
<b>ELECTIVES*</b>				
Career Coaching				2   2
Master Thesis Internship				0   2
<b>SEMESTER CREDIT UNITS   ECTS-CREDITS</b>	<b>23   30</b>	<b>22   30</b>	<b>24   30</b>	<b>4   30</b>

\* please consider that you can only choose one elective per mandatory course

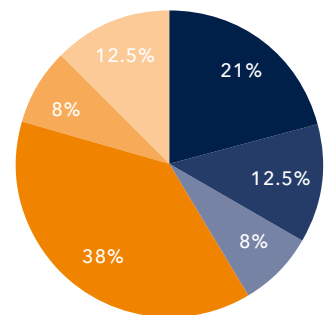




## THE MODULES AT A GLANCE

### Fundamental and Methodical Competencies:

■ Management	21%	(25 ECTS)
■ Economics	12.5%	(15 ECTS)
■ Policy	8%	(10 ECTS)
■ Research Methods	38%	(45 ECTS)
■ Governance	8%	(10 ECTS)
■ Multidisciplinary	12.5%	(15 ECTS)
<b>TOTAL</b>	<b>100%</b>	<b>(120 ECTS)</b>



ECTS =European Credit Transfer System



## Study abroad

### EXCHANGE OPTIONS FOR SINGLE SEMESTERS

- Erasmus University Rotterdam, The Netherlands
- Indian Institute of Management Raipur, India
- International University of Monaco, Monaco
- Royal Roads University, Canada
- University of Eastern Finland, Finland
- University of Oulu, Finland
- University of Oslo, Norway

### DOUBLE DEGREE OPTIONS

#### UNIVERSITY OF ECONOMICS, PRAGUE, CZECH REPUBLIC:

Students have the option to accomplish their second academic year at the University of Economics, Prague. When choosing this option students get awarded an international business Master's degree by the University of Economics, Prague, and a Master of Arts in business degree by the MCI.

## Going global

The Master's program has a strong international orientation, which is reflected in the composition of faculty and the student body, and in the curriculum and projects. There is a strong focus on an excellent command of English. The program also includes an international semester. Students can choose between spending a semester at the MCI with incoming students from all over the world or studying at one of the MCI's many partner universities abroad and transferring the credits obtained there to the MCI.

[www.mci.edu/en/international](http://www.mci.edu/en/international)

## Practice

Connected, influential and mutually beneficial: These are words that describe our relationship with the numerous corporations and organizations that support and collaborate with MCI. Our degree candidates benefit through the scholarships, awards competitions, recruitment activities, and workshops provided by members of our corporate network. In return, these corporations benefit from reaching – and often recruiting from – a pool of the brightest and the best.



## Faculty

With a mixed faculty comprising the MCI's own teachers, managers from technology and business, international visiting lecturers, and recognized experts from the worlds of research, consulting and the liberal professions, the MCI offers an enriching combination of theory and practice that creates added value for students and enables them to put their new-found knowledge to the test, while the latest findings in theory and practice are integrated in the program with synergistic benefits.

The high educational standard and close mentoring of students ensure that they receive a training with a strong practical orientation in an efficient program which can be completed within the prescribed period. The combination of theory and practice is the key to an innovative teaching and learning experience.

## Tuition

Students from EU & EEA countries are required to pay a tuition fee of currently EUR 363 per semester plus membership fee to the Austrian Student Union. Details & information for students from third countries can be found at [www.mci.edu/admission](http://www.mci.edu/admission).

To ensure that accepted students take up their places and do not break off their studies without good cause, a deposit in the amount of the student fees is charged, which subsequently goes towards tuition fees for the second semester. Students are also responsible for paying the required course materials distributed by MCI.

## Degree

On completion of the program, students are awarded the degree of a Master of Arts in Business, in short Master of Arts or M.A. or MA, and receive the relevant academic documentation (Final Certificate, Diploma, International Diploma Supplement etc.). Use of the academic degree in combination with the brand 'MCI' is officially approved. Example: MA (MCI).

Other than embarking on their professional career, graduates will have the option of continuing their studies by a corresponding Ph.D. program in Austria or abroad.

## Voices

Since I have already completed my Bachelor's degree at MCI, I was convinced that a Master's degree at MCI would be the right choice for me. Based on an international curriculum we had great opportunities to tackle interdisciplinary challenges and design concepts and approaches for the national and European health sector.

Anna-Sophia Bilgeri, Universität St. Gallen

My academic tenure at MCI was quite the experience. It afforded me the opportunity to examine the different elements of healthcare and exposed me to some of the most knowledgeable in the field. As an international student MCI was fully prepared to aid me in my transition to Innsbruck. In addition, there was open communication between staff and administration. I am happy with my choice to have joined MCI!

Cherisse Mark, MED-EL, Innsbruck

MCI gave me a great opportunity to make an internship in one of the best European hospitals – Charité in Berlin. This unforgettable experience made me realise in which healthcare sector I want to start my career. More than two years I am working in the sphere of medical tourism, by managing international patients, and I have to say – I love my job a lot. Thank you MCI!

Diana Beglaryan, PremiQaMed Privatkliniken GmbH, Wien

When I joined the MCI Master's program, my highest expectation was to acquire knowledge. What I got is a flow of inspiration and ground-breaking ideas from staff and colleagues, that lasted for even after the end of the program.

Ayman Sabae, Shamseya - Innovative Community Healthcare Systems, Cairo

When I decided to go back to study, it was a priority for me to build on my experience as a health care professional. Studying at MCI showed me that front-line health workers can play a decisive role in healthcare management. MCI lectures are delivered in small intercultural groups led by worldwide experts in public health, research, EU law and healthcare management. The double degree in health care management and international business was a crucial step to kick-off my international career in health policy, as it strengthened my confidence to live and work abroad.

Stefanie Praxmarer, WHO Regional Office of Europe, Copenhagen

I did not resist the opportunity to study international trade in combination with health care management. Given the growing needs of our societies, I wanted to contribute and at the same time increase my value on the job market.

Adam Benacka, Swiss Re, Zürich

During my study at MCI, I was impressed by the internationality and the multi-culturalism background of the staff members, teachers and of the students. However, the focus on management during the study gives me tools to lead projects.

Eric Bayala, ZeMiT, Innsbruck

## Admission

### THE PROGRAM ACCEPTS:

- Graduates with a minimum of three year's study (Bachelor degree, 180 ECTS) in one of the following subjects: Business Administration, Economics, Medicine, Public Health, Nursing or Social, Political or Natural Sciences;
- Our program requires high proficiency in English Language skills. Therefore, the proficiency will be based on a personal assessment of our candidates or, additional methods of proficiency can also be proven via various tests (e.g. TOEFL, minimum score of 90), (IELTS, minimum score of 6,5), (BEC higher or Certificate of Advanced English (CAE)), or graduating from an English-taught Bachelor degree program.

Details: [www.mci.edu/admission](http://www.mci.edu/admission)

### ADMISSION PROCEDURE

The MCI operates an admission process for all study programs. The dates are listed on the individual study program websites, and an overview of the dates for all the programs is available at [www.mci.edu/deadlines](http://www.mci.edu/deadlines). Applications for a place on a study program must be submitted online by the stated deadline and accompanied by the necessary documents.

The places available will be allocated on the basis of the following criteria:

– Career background 30%

The applicant's professional background is considered on the basis of submitted application materials. Particular attention is paid to: education and certificates, academic and professional goals & professional experience

– Written entrance exam or equivalent 30%

All applicants who fulfill the qualifications are admitted to take an online, written exam in English on a current international health care topic, followed by an oral interview for those who pass the exam.

– Interview 40%

The interview is conducted by a commission and gives applicants the opportunity to present themselves personally, to expand on information provided in the application materials and to explain their academic and professional goals.

Applicants are informed as soon as possible regarding their admission. Applicants who are not admitted due to the limited number of places are put on a waiting list and can – if they are still interested – be admitted if a place becomes available. The admission process is required each year. Even if the applicant was offered a place or put on the waiting list in a previous year, preferential consideration of applicants is not possible.

## Further information

The MCI team is always happy to assist with regard to applications. Advice on all aspects of study at the MCI, including applications and our attractive student services, is available to personal callers or by phone. For an appointment, please mail to [office@mci.edu](mailto:office@mci.edu), call +43 512 2070-0 or contact us via WhatsApp +43 664 88723671.

With a program of sample lectures, study program presentations, project presentations and laboratory visits, the MCI Open House is an ideal source of guidance in selecting the right study program. For the dates, please go to [www.mci.edu/en/openhouse](http://www.mci.edu/en/openhouse).

Online info sessions: MCI's online info sessions provide the perfect opportunity to get to know more about the Entrepreneurial School® and its study programs from the comfort of your home: [www.mci.edu/onlinelounge](http://www.mci.edu/onlinelounge).

CONNECT WITH MCI



## Location, campus & services

The MCI offers students an excellent infrastructure with attractive lecture rooms, computer labs, space for group work, and modern research facilities as well as conveniently located student accommodation and car parking, and excellent access by public transport. Students also enjoy a unique university setting, with mountains on the doorstep, unbeatable opportunities for sports and leisure activities, and three other countries – Germany, Switzerland and Italy – just around the corner.

### LIBRARY

Thanks to an exemplary cooperation agreement signed with Innsbruck University, students have full access to the international scientific literature and professional library services with generous opening hours. In addition, the MCI has its own smaller reference libraries with a great selection of newspapers, magazines and journals. [www.mci.edu/en/library](http://www.mci.edu/en/library)

### ACCOMMODATION

As an old university town, Innsbruck offers a wide range of accommodation in dormitories, studios, shared apartments etc.

[www.mci.edu/en/accommodation](http://www.mci.edu/en/accommodation)

### SPORTS & LEISURE

Innsbruck – at the heart of the Alps – is an outstanding tourism destination that has hosted the Winter Olympics twice and as such is the perfect place for year-round sports and leisure activities. The Innsbruck University Sports Institute (USI) is also open to MCI students and offers modern facilities for a wide range of sports and healthy exercise. [www.mci.edu/en/sports](http://www.mci.edu/en/sports)

### ALUMNI & FRIENDS

The MCI's alumni association is a dynamic platform for debate and personal contacts for all MCI graduates, students, faculty and partners. Panel discussions with first-rate international speakers are a stimulating source of motivation and ideas and an enjoyable way to share knowledge and experience. [www.mci.edu/en/alumni](http://www.mci.edu/en/alumni)

### CAREER

In keeping with the MCI's motto 'mentoring the motivated', a Career Center with its own international network supports MCI graduates during their first steps and subsequent development in the business world and enables companies to choose their recruitment needs from a pool of excellence. The Career Center offers support and guidance for students and alumni, including internship placements and job opportunities, interview training, career coaching and industry recruitment events. [www.mci.edu/en/career](http://www.mci.edu/en/career)

### LANGUAGE SKILLS

The MCI's international orientation is underscored by the wide range of foreign languages offered, with a focus on intercultural competence and communication skills in addition to language competence. Extra-curricular language courses are available in Arabic, Chinese, Japanese, and Russian among many others. Experienced language trainers with first-class didactic skills provide a varied and fun learning experience. [www.mci.edu/en/languages](http://www.mci.edu/en/languages)

### STUDENT LIFE

As a university town, Innsbruck is a young-at-heart city that offers MCI students creative interaction in a wide range of fields, and a variety of entertainment and social activities (arts, music, societies, churches, health, shopping, nightlife etc.). [www.mci.edu/en/studentlife](http://www.mci.edu/en/studentlife)

### START UPS

Entrepreneurial thinking and working are taken seriously at the MCI. The MCI's faculty, students and graduates with the entrepreneurial spirit wishing to set up their own businesses or make commercial use of the results of their research benefit from the in-depth expertise and modern infrastructure. [www.mci.edu/en/startup](http://www.mci.edu/en/startup)

# Study at MCI

For full information, please visit our website at [www.mci.edu](http://www.mci.edu). We are always happy to advise.

**BACHELOR** 6 semesters

	Language	Time Model
<b>Management &amp; Society</b>		
Business Administration	GER ENG	ONLINE
Business & Management	GER ENG	FT PT
Management, Communication & IT	GER	FT
Management		
Media		
Management & Law	GER	FT
Nonprofit, Social & Health Care Management	GER	FT ONLINE
Health Management		
Nonprofit Management		
Social Management		
Social Work	GER	FT
Tourism Business Studies	GER	FT
<b>Technology &amp; Life Sciences</b>		
Biotechnology & Food Engineering	GER	FT
Digital Business & Software Engineering	GER	ONLINE
Environmental, Process & Energy Engineering	GER	FT PT
Industrial Engineering & Management	GER	FT PT
Mechatronics	GER	FT
Electrical Engineering		
Mechanical Engineering		
Medical, Health and Sports Engineering	GER	FT
Medical Engineering		
Health and Sports Engineering		
Smart Building Technologies	GER	DUAL

**MASTER** 4 semesters

	Language	Time Model
<b>Management &amp; Society</b>		
Corporate Governance & Finance	ENG	ONLINE
Entrepreneurship & Tourism	GER ENG	FT
Marketing Management		
Strategic Management		
European Health Economics & Management	ENG	FT
International Business & Law	ENG	FT
International Business & Management	ENG	FT PT
International Health & Social Management	ENG	FT
Management, Communication & IT	ENG	FT
Social Work, Social Policy & Management	GER	FT
<b>Technology &amp; Life Sciences</b>		
Biotechnology	ENG	FT
Food Technology & Nutrition	GER	FT PT
Environmental, Process & Energy Engineering	GER ENG	FT PT
Chemical Engineering		
Energy Engineering		
Environmental Engineering		
Plant Engineering & Operations		
Industrial Engineering & Management	GER	PT
Mechatronics & Smart Technologies	GER ENG	FT PT
Electrical Engineering		
Mechanical Engineering		
Medical Technologies	ENG	FT

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Management & Leadership MSc <b>GER PT</b>	Innovation Management	Corporate Programs
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		International Sessions for Students
		Summer School / Winter School

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6020 Innsbruck / Austria, Universitaetsstraße 15

+43 512 2070-3700, office@mci.edu, www.mci.edu



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