

curriculum.

Semester Credit Units | ECTS-Credits

	1	2	3	4	5*	6**
1. PROFESSIONAL TOOLS						
EDP Applications	1 1					
Marketing Research / Statistics	2 4	2 4				
Techniques of Project Management		1 1				
Fundamentals of Information & Communication Technologies		1 1				
Organization of Team Processes	1 1					
Presentation Techniques & Moderation	1 1					
2. SCIENTIFIC METHODOLOGY & PROBLEM SOLUTION TECHNIQUES						
Principles of Scientific Work		1 1				
Project Management & Practice-related Project			1,5 3			
Managerial Decision Methods			1 1,5			
3. ACADEMIC RESEARCH & INTEGRATIVE PROJECTS						
Academic Research				1 1,5		
Project Management & Practice-related Project				1,5 3		
Principles of the SAP System				1 1		
4. CURRENT ISSUES IN MANAGEMENT & LAW						
Seminar Bachelor Thesis					1 2	
Bachelor Thesis						1 1,2
Bachelor Examination						1 1
5. INTEGRATIVE SYNOPSIS						
Integrative Revision				2 3		
Company Formation / Business Plan					1 2	
6. - 8. ENGLISH						
Business English	3 3	2 2				
English Communication			3 3	3 3		
Legal English		1 1			2 2	
9. NEGOTIATION & CONFLICT MANAGEMENT						
Negotiation Techniques			1 1			
Fundamentals of Legal Enforcement			1 1			
Multiculturally Sensitive Behavior			1 1			
10. PRIVATE BUSINESS LAW						
Fundamentals of Private Law	2 2,5					
Breach of Contracts & Damages		2 2,5				
Case Analysis & Legal Methodology		1,5 1,5				
11. PUBLIC BUSINESS LAW						
Fundamentals of Public Law	2 2,5					
Industrial & Facility Law		2 2,5				
Public Procurement Law		1 1				
12. ORGANIZATION & REORGANIZATION LAW						
Company Law			2 2,5			
Reorganization Law			1,5 1,5			
13. COMPETITION & SINGLE MARKET LAW						
Anti-trust Law				1 1,5		
Competition Law				1 1,5		
Intellectual Property				1 1,5		
EU Single Market Law					2 3	
14. PRINCIPLES OF MANAGEMENT						
Fundamentals of Business Economics	2 2,5					
Fundamentals of Political Economics / Microeconomics	2 4					
Principles of Marketing	2 2,5					
Fundamentals of Political Economics / Macroeconomics		2 4				
15. MARKETING-MIX INSTRUMENTS						
Product & Price Policy		2 3				
Communication & Distribution Policy			2 3			
Legal Aspects of Internet			2 2,5			
16. STRATEGIC MARKETING						
Strategic Marketing				2 2,5		
Strategic Information Systems				1 1,5		
Organizational Development / Change Management					2 3	
Strategic Management					2 3	

studienplan.

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	1	2	3	4	5*	6**
17. BUSINESS ACCOUNTANCY						
External Accounting	2 3					
Internal Cost-Accounting	2 3	2 3				
18. COMPANY PLANNING & CONTROLLING						
Controlling			2 3			
Process & Quality Management			1 1,5			
19. HUMAN RESOURCE MANAGEMENT						
Labor Law I				2 2,5		
Fundamentals of Humas Resource Management					2 3	
20. BUSINESS TAXATION						
Tax Law I		2 2,5				
Tax Law II			2 2,5			
Balance Sheet Analysis & Group Accounts			2 3			
21. INVESTMENT & FINANCE						
Capital Budgeting				2 2,5		
Business Finance & Cash-Management					2 3	
Financing Law				2 2,5		
Legal Aspects of Risk-Management				2 2,5		
International Taxation					2 3	
22. MAJORS						
A. HR MANAGEMENT & LABOR LAW						
Labor Law II					1 1,5	
Salary & Remuneration Systems					1 1,5	
Personnel Development					2 3	
B. INTERNATIONAL MARKETING & DISTRIBUTION						
International Marketing					1 1,5	
International Private Law & Legal Enforcement					1,5 2,25	
Distribution Law					1,5 2,25	
C. AUDITING & CONTROLLING						
Group Law & Group Taxation					1 1,5	
Company Valuation					1 1,5	
International Accounting					1 1,5	
Strategic Controlling					1 1,5	
23. INTERNSHIP						
Internship						0 17
SEMESTER CREDIT UNITS ECTS-CREDITS	22 30	22,5 30	23 30	22,5 30	20 30	2 30

* Internationales Semester (an ausländischer Partneruniversität oder in englischer Sprache am MCI mit zahlreichen Incoming Studierenden aus dem Ausland);

** Im 5. Semester steht Ihnen eine von 3 verschiedenen Vertiefungsrichtungen zur Wahl