



Shenzhen Study Tour - Global Innovation Frontier

- Academic Research
- Language Learning
- Career Development
- International Exchange
- Intercultural Experience
- Innovation and Technology



This study tour is designed to provide MCI students with firsthand experience of China's dynamic technology and entrepreneurial ecosystem. **Shenzhen 深圳**, China's Silicon Valley, offers a unique environment to explore technological advancements and business practices. This collaboration with SZTU strengthens academic ties and provides a comprehensive overview of Shenzhen's technological innovation and entrepreneurial environment while fostering academic and intercultural exchanges between MCI and SZTU.

**Shenzhen
Hongkong**

AGENDA 2025 13-19 Nov.

ACCOMMODATION: 7 NIGHTS IN SZTU

TRANSPORTATION: INTERNATIONAL
FLIGHTS, HIGH-SPEED TRAIN, METRO

Thu 13th Nov
SZTU
(Pingshan
District)
Campus Tour
& Networking

Fri 14th Nov
Shenzhen
Central
District
Futian: Smart
City &
Governance

Mon 17th Nov
Chinese
Leading Tech-
Companies
e.g. Huawei
(or Tencent)

Tue 18th Nov
EV- Pioneer
BYD &
Autonomous
driving

Wed 19th Nov
Exploring
Hong Kong

* Provisional schedule, subject to confirmation of company visits.



ESTIMATED COSTS

- Flight: 800-1200 € (varies by season and airline)
- Accommodation: Approx. 140 € in total for 7 nights at Shenzhen Technology University (special price for MCI students)
- Transportation: 100 € (incl. High-speed train, Metro)

Note:

- The agenda is organized by the lecturers, however, students are responsible for covering their own expenses, including transportation, meals, and accommodation.
- Please check the visa requirements based on your nationality. Citizens from 38 countries, including Austria, Germany, and Italy, are eligible for visa-free entry to China by the end of 2025.

YOUR LECTURERS



Wei Manske-Wang

Wei.Manske-Wang@mci.edu

+43 512 2070-3733



Yiqiao Wang

Yiqiao.Wang@mci.edu

+43 512 2070-3709